



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

## List of Seminars/Workshops

A.Y.2018-19

SL. No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
1	A One day seminar on Research on Economic impact of Pandemics	4.06.2018	35	Mr.RAMA KRISHNA, MSC 9849281420 PRIYADARSHINI INSTITUTE OF TECHNOLOGY & SCIENCE FOR WOMEN
2	A one day seminar on INTELLECTUAL PROPERTY RIGHTS ON PLANT VARIETIES	07.07.2018	37	KONIKI SRINIVASA RAO, Asst Professor, PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND MANAGEMENT, GUNTUR Ph:9030166835
3	A One Day Seminar On Research And Developing Innovative Power Devices"	16.7.2018	39	Mr.M.ARESH, Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR, 9849482235.
4	A one day seminar on importance of trade mark & copyright	22.9.2018	45	K. SAMBA SIVA RAO, ASST PROFESSOR, N.V.R ENGINEERING COLLEGE, TENALI PH:9030166835
5	A One Day Seminar Research on cloud computing	9.11.2018	45	Mr.M.ARESH, Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR, 9849482235.
6	A One day seminar on The Role of Entrepreneurship in Emerging Economies	14.11.2018	48	Mrs. CH. GLORY HAVEELA ROSE, ASSOCIATE PROFESSOR, NALANDA INSTITUTE OF ENGINEERING & TECHNOLOGY ,6300323109
7	A One day seminar on Intellectual Property Rights Management Start Ups	04.01.2019	38	A.SOMASEKHAR , Associate Professor, Ph:8074030658

SL. No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
8	One day workshop on Corporate Social Responsibility and Its Impact on Entrepreneurial Success	07.01.2019	47	Dr. KONNIKI SRINIVAS, HOD, MBA DEPT, ASSOCIATE PROFESSOR, PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT, GUNTUR, 9290458126.
9	One Day Workshop on Competition Policy	05-02-2019	27	A. SOMASEKHAR, Associate Professor, ph:8074030658
10	One day seminar on Entrepreneurship and Innovation in Developing Countries	01.03.2019	39	Mr. SAIED MASTAN, BRANCH MANAGER, 8886583786, GEO JIT FINANCIAL SERVICES LTD, HYDERABAD.

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 02.06.2018

## CIRCULAR

All the students of CSE II & III YEAR are informed to attend " One day seminar on Research on Economic impact of Pandemics, Mr.Rama Krishna Msc Associate Professor phno:9849281420 Priyadarshini Institute of technology and science for women is being organized by our R&D Cell on 04.06.2018








Venue:CSE class room

Timing: 09:30AM

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email: .....

**last date of registration**  
**21.10.2022**



### PROGRAM COMMITTEE:

#### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

#### **COORDINATOR**

**U. Mahesh**

R & D Cell

### Resource Person:

**Dr . A . RAMARAO**

Professor

Department: MECHANICAL

PRIYADARSHINI INSTITUTE OF TECHNOLOGY  
& MANAGEMENT, GUNTUR,

Email ID:ariga.ramarao@gmail.com

Contact number: 9849613279.

### ADDRESS FOR COMMUNICATION:

**U. Mahesh**

**Coordinator**

**PH.no- 7013564889**

**Uppalapalam10@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &

Affiliated to JNTUK, Kakinada.

**A One day Seminar  
on**

**RESEARCH ON ECONOMIC  
IMPACT OF PANDEMICS**

**Date:**

**04.06.2018**

**Venue:**

**CSE Class Room**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

**Chintalapudi, Duggirala (Guntur),**

**Andhra Pradesh -522 306**

**INDIA**

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the R & D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

R&D Cell of the institution is pursuing a policy to support its faculty and students belonging to diverse disciplines of Engineering and Sciences so as to promote R&D activities and improve the quality of work and sustainability. The R & D policies are mainly focused on patents, research publications, Ph. D programme and research Projects. This policy aims to establish an integrated and coordinated approach towards research and development and promote innovative techniques. In addition to that institute has industrial back bone.



## Objectives of the Programme

This seminar aims to conduct a comprehensive exploration into the economic consequences of pandemics, examining historical cases and contemporary challenges. Through detailed research and analysis, the seminar seeks to provide a thorough understanding of how pandemics affect economies, offering insights for effective response strategies and long-term resilience in the face of global health crises.

## Topics to be covered

1. **\*\*Historical Economic Consequences:\*\*** Examining the economic impact of notable pandemics throughout history.
2. **\*\*Supply Chain Disruptions:\*\*** Investigating vulnerabilities and disruptions in global supply chains during pandemics.
3. **\*\*Labor Market Dynamics:\*\*** Analyzing the effects on employment, job security, and income inequality during and after pandemics.
4. **\*\*Governmental Interventions:\*\*** Assessing the economic effectiveness of various government policies and interventions in response to pandemics.



# Priyadarshini Institute of Technology & Science

Chhatrapati Talapudi Near Tenali Guntur-522 306.  
Under Management of INDIRA EDUCATIONAL Society, Hyderabad.  
College Code:X2, Recognised by Govt of A.P.  
Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE:06.06.2018

## PROGRAMME REPORT

Program me Name	One day seminar on Research on Economic impact of Pandemics
Resource Person	Mr.Rama Krishna MSC 9849281420.
Date of Activity	04.06.2018
Organized By	Priyadarshini institute of Technology & Science
Venue	CSE Class room

### Objective of the Programme

To create awareness Research on Economic impact of Pandemics ,One day seminar was conducted for Our CSE students on 04.06.2018

The Resource Person Mr.Rama Krishna MSc has explained clearly about the theme of the program.



Mr.Rama Krishna MSc demonstrating powerful motivator to build a business that is both financially successful and socially responsible.

# Priyadarshini Institute of Technology & Science



Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

---

This seminar aims to conduct a comprehensive exploration into the economic consequences of pandemics, examining historical cases and contemporary challenges. Through detailed research and analysis, the seminar seeks to provide a thorough understanding of how pandemics affect economies, offering insights for effective response strategies and long-term resilience in the face of global health crises.

**Research on Economic impact of Pandemics:** Research on The economic impact of pandemics refers to the broad and often profound effects that widespread infectious diseases can have on economies. This impact encompasses disruptions to supply chains, labor markets, financial systems, and overall macroeconomic stability. It includes short-term shocks as well as long-term structural changes, influencing economic activities at local, national, and global levels. The economic impact of pandemics extends beyond immediate health concerns, shaping economic policies and resilience strategies in the aftermath of such global health crises..

**Literature Review :**The seminar will begin with a critical review of existing literature, encompassing historical studies and contemporary research on the economic impact of pandemics. The review will analyze supply chain disruptions, labor market shifts, governmental responses, and the broader macroeconomic implications associated with pandemics

Assessing the economic effectiveness of various government policies and interventions in response to pandemics.

5.\* Exploring the economic effects on specific sectors such as tourism, healthcare, and technology.

6. Studying the reactions and responses of financial markets to pandemics.

7. Proposing strategies for economic recovery and resilience post-pandemic.



Mr.Rama Krishna MSc, presenting successful business owners also have the freedom to make their own decisions, control their own schedule, and pursue their passions.





# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

---

## Topics covered

1. **Historical Economic Consequences:** Examining the economic impact of notable pandemics throughout history.
2. **Supply Chain Disruptions:** Investigating vulnerabilities and disruptions in global supply chains during pandemics.
3. **Labor Market Dynamics:** Analyzing the effects on employment, job security, and income inequality during and after pandemics.
4. **Governmental Interventions:** Assessing the economic effectiveness of various government policies and interventions in response to pandemics.
5. **Sectoral Impacts:** Exploring the economic effects on specific sectors such as tourism, healthcare, and technology.
6. **Financial Market Responses:** Studying the reactions and responses of financial markets to pandemics.
7. **Recovery Strategies:** Proposing strategies for economic recovery and resilience post-pandemic.
8. Analyzing the effects on employment, job security, and income inequality during and after pandemics.

It includes short-term shocks as well as long-term structural changes, influencing economic activities at local, national, and global levels. The economic impact of pandemics extends beyond immediate health concerns, shaping economic policies and resilience strategies in the aftermath of such global health crises..



Mr.Rama KrishnaMScdemonstrating powerful motivator to build a business that is both financially successful and socially responsible



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

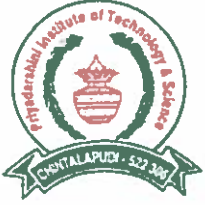
Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

---

## Outcomes of Programme:

1. **\*\*In-depth Understanding:\*\*** Participants will gain a nuanced understanding of the economic consequences of pandemics, drawing insights from both historical and contemporary research.
2. **\*\*Policy Guidance:\*\*** The seminar aims to provide policymakers with evidence-based guidance for formulating effective economic policies during and after pandemics.
3. **\*\*Interdisciplinary Collaboration:\*\*** Encouraging interdisciplinary discussions and collaboration among participants from economics, public health, and policy studies.
4. **\*\*Research Advancement:\*\*** Fostering collaborative research initiatives to further investigate specific aspects of the economic impact of pandemics.

In conclusion, this seminar serves as a platform for knowledge exchange and critical analysis of the economic impact of pandemics. By combining historical lessons with contemporary research, participants will be equipped with valuable insights to navigate the complex challenges posed by global health crises. The outcomes of this seminar aim to contribute to informed decision-making and the development of resilient economic systems in the face of pandemics.



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of **INDIRA EDUCATIONAL Society, Hyderabad.**

**College Code:X2, Recognised by Govt of A.P.**

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.



on 04.06.2018 form our college students and faculties have participated in the Recognizing the benefits of being a successful business owner.

  
Programme coordinator



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on Research on Economic impact of Pandemics

Date :04.06.2018

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	PULIGENDLA VENUGOPAL	21X21A0566	B.TECH-II	Venugopal
2	SAYYAD SOFIYA	21X21A0567	B.TECH-II	Sd. Sofiya
3	SETTIPALLI LOKESH REDDY	21X21A0568	B.TECH-II	LOKESH.
4	SHAIK ABDUL ASIF	21X21A0569	B.TECH-II	Sk. Abdul Asif
5	SHAIK AREEF	21X21A0570	B.TECH-II	SK. Areef
6	SHAIK ASIF BASHA	21X21A0571	B.TECH-II	Asif.
7	SHAIK MOHAMMAD IRFAN	21X21A0572	B.TECH-II	Sk. Md. Irfan
8	SHAIK SHAMEER	21X21A0573	B.TECH-II	SK. Shameer
9	S SANTOSH KRISHNA KUMAR	21X21A0574	B.TECH-II	S. Krishna Kumar
10	TANGUTURI MANISAITEJA	21X21A0575	B.TECH-II	manisai teja
11	TELLAGORLA NAVEEN	21X21A0576	B.TECH-II	NAVEEN
12	TENTU SANDEEP	21X21A0577	B.TECH-II	T. Sandeep
13	THAKKELLA ANILKUMAR	21X21A0578	B.TECH-II	Anil
14	THALARI ANJI	21X21A0579	B.TECH-II	T Anji
15	T JAWAHARLAL NEHRU	21X21A0580	B.TECH-II	T. J. Nehru
16	THAMMISSETTY SIMHADRI	21X21A0581	B.TECH-II	T. simhadri
17	U KHUSHI SRINIVAS	21X21A0582	B.TECH-II	U. K. Srinivas
18	UPPUTHALLA SAI KUMAR	21X21A0583	B.TECH-II	Sai Kumar
19	UYYALA SIDDU	21X21A0584	B.TECH-II	U. Siddu



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

20	MOVVA BAJI BABU	20X21A0544	B.TECH-III	M. Baji Babu
21	GOVADA SANJAY KUMAR	21X21A0525	B.TECH-II	G. Sanjay Kumar
22	G VENKATA NARAYANA	21X21A0526	B.TECH-II	G. Venkatanarayana
23	GURRAM ESWAR	21X21A0527	B.TECH-II	G. garram
24	IPPILI GANESH	21X21A0528	B.TECH-II	I Ganesh
25	JALLEDA GOPICHAND	21X21A0529	B.TECH-II	J. Gopichand
26	JANADRI RAJASEKHAR	21X21A0530	B.TECH-II	Raja thekhar
27	K DURGA HARI PRASAD	21X21A0531	B.TECH-II	K. durgahari
28	KADIMI NAVEEN CHAND	21X21A0532	B.TECH-II	K. Naveen Chand
29	KARPURAPU SURESH	21X21A0533	B.TECH-II	K. Suresh
30	KASULA PRASANNAGIRI	21X21A0534	B.TECH-II	K. Prasanna Giri
31	KATARI VENKATESH	21X21A0535	B.TECH-II	K. Venkatesh
32	KODALI RAGHAVA	21X21A0536	B.TECH-II	K. raghava
33	K THIRUPATI REDDY	21X21A0537	B.TECH-II	K. thirupathi reddy
34	KONDRU GANESHBHAVANI	21X21A0538	B.TECH-II	ganesh.
35	K VENKATA SAYI MAHANTH	21X21A0539	B.TECH-II	K. Sayi. mahanth

  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala M.J.  
Guntur - 522 306



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 05-07-2018

## CIRCULAR

All the B.TECH CSE 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Year Students are hereby informed that "INTELLECTUAL PROPERTY RIGHTS ON PLANT VARIETIES" Programme is going to be organized by Department of CSE on 07.07.2018. In this regard, the students who are interested to participate in this program are suggested to enroll their name at their respective department CSE coordinator.

Venue: CSE Class Room








Timing: 10:30AM

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

### SIGNATURE OF ALL HOD'S

						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

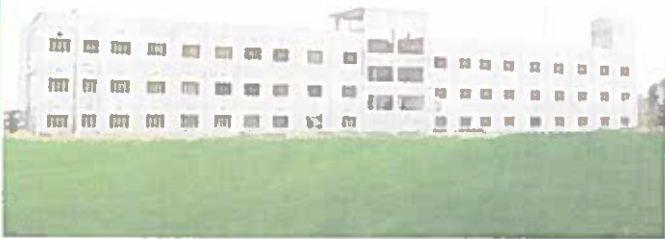
.....

.....

Mobile:.....

email: .....

**last date of registration**  
**07-07-2018**



### **PROGRAM COMMITTEE:**

#### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

#### **COORDINATOR**

**Ch. Lakshmi Nagabala**

IPR Cell

#### **Resource Person:**

**K.SAMBHASIVA RAO**

Designation: ASSISTANT PROFESSOR

Department: ECE

Address: NVR ENGINEERING COLLEGE

Email ID: sambasiva.kareti@gmail.com

Contact number: 9030166835.

#### **ADDRESS FOR COMMUNICATION:**

**CH. Lakshmi Nagabala**

**Coordinator**

**PH.no- 8639779211**

**nagabalach@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

*(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)*

*College Code:X2,*

*Approved by AICTE, New Delhi &  
Affiliated to JNTUK, Kakinada.*

***A One day Seminar  
on***

**INTELLECTUAL PROPERTY**

**RIGHTS ON**

**PLANT VARIETIES**

**Date:**

**07-07-2018**

**Venue:**

**CLASS ROOM (Seminar Hall)**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

*Chintalapudi, Duggirala (Guntur),*

*Andhra Pradesh -522 306*

**INDIA**



## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.
- iii) To arrange periodic meetings of faculty members along with the Officer of PIC- Kerala for identifying patentable inventions.
- iv) To encourage faculty members to carry out patent searches in-house and/ or at PIC-Kerala and to fine-tune their research.
- v) To forward eligible cases for IP protection to PIC.



## Objectives of the Programme

Plant Variety Rights are an internationally recognized form of Intellectual Property (IP) used to protect unique plant varieties.

The application of plant variety rights is similar in principle to the IP Protection offered via copyright on books and patents on a wide range of innovative products, including biological material.

### Topics to be covered

- Plant Variety Rights are an internationally recognized form of Intellectual Property (IP) used to protect unique plant varieties.
- The application of plant variety rights is similar in principle to the IP Protection offered via copyright on books and patents on a wide range of innovative products, including biological material.
- Breeding new varieties of plants requires a considerable investment, in terms of skill, labor, material, and economic resources, and may take several years (10 to 15 years in the case of many plant species); however, a new variety, once released, could, in many cases, be easily reproduced by others to rob its breeder of the chance to benefit adequately from the investment made.
- Sustained breeding efforts are only possible if there is a chance to reward investment. It is, therefore, vital to follow an effective system of Plant Variety Protection, intending to encourage the development of new varieties of plants for the help of society



## Priyadarshini Institute of Technology & Science

Chintalapudi Near Tenali Guntur-522 306.  
Under Management of INDIRA EDUCATIONAL Society, Hyderabad.  
College Code:X2, Recognised by Govt of A.P.  
Approved by AICTE, New Delhi& Affiliation to JNTU Kakinada.

DATE: 08.07.2018

### PROGRAMME REPORT

Programme Name	INTELLECTUAL PROPERTY RIGHTS ON PLANT VARIETIES
Resource Person	KONIKI SRINIVASA RAO, PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND SCIENCE GUNTUR Asst Professor, Ph:9030166835
Date of Activity	07.07.2018
Organized By	PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND SCIENCE
Venue	CSE CLASS ROOM

#### Objective of the Programme :

Plant Variety Rights are an internationally recognized form of Intellectual Property (IP) used to protect unique plant varieties. The application of plant variety rights is similar in principle to the IP Protection offered via copyright on books and patents on a wide range of innovative products, including biological material.

Breeding new varieties of plants requires a considerable investment, in terms of skill, labor, material, and economic resources, and may take several years (10 to 15 years in the case of many plant species); however, a new variety, once released, could, in many cases, be easily reproduced by others to rob its breeder of the chance to benefit adequately from the investment made. Sustained breeding efforts are only possible if there is a chance to reward investment. It is, therefore, vital to follow an effective system of Plant Variety Protection, intending to encourage the development of new varieties of plants for the help of society.

The plant variety rights system delivers protection and inspires further innovation in plant breeding by ensuring that the varieties awarded plant variety protection are freely available to others for use in future breeding programs. This access is known as the 'breeder's exemption,' and it has significantly supported the major advances seen in plant breeding over the past 40 years. The plant variety rights system allows plant breeders to amass royalties on the production and sale of seeds of their protected variety.

## Topics covered

Plant Variety Rights are an internationally recognized form of Intellectual Property (IP) used to protect unique plant varieties. The application of plant variety rights is similar in principle to the IP Protection offered via copyright on books and patents on a wide range of innovative products, including biological material.

Breeding new varieties of plants requires a considerable investment, in terms of skill, labor, material, and economic resources, and may take several years (10 to 15 years in the case of many plant species); however, a new variety, once released, could, in many cases, be easily reproduced by others to rob its breeder of the chance to benefit adequately from the investment made. Sustained breeding efforts are only possible if there is a chance to reward investment. It is, therefore, vital to follow an effective system of Plant Variety Protection, intending to encourage the development of new varieties of plants for the help of society.

The plant variety rights system delivers protection and inspires further innovation in plant breeding by ensuring that the varieties awarded plant variety protection are freely available to others for use in future breeding programs. This access is known as the 'breeder's exemption,' and it has significantly supported the major advances seen in plant breeding over the past 40 years. The plant variety rights system allows plant breeders to amass royalties on the production and sale of seeds of their protected varieties.

## International frame work

The International Union for the Protection of New Varieties of Plants, known as 'UPOV,' is an intergovernmental organization with legal personality and headquarters in Geneva, Switzerland. UPOV was established by the International Convention for the Protection of New Varieties of Plants ('the UPOV Convention'), which was adopted in Paris in 1961. At that point, there was recognition of the Intellectual Property Rights (IPRs) of plant breeders in their varieties internationally. The UPOV Convention was revised in Geneva in 1972, 1978, and 1991.

Plant variety protection, also known as a 'plant breeder's right,' is a form of an IPR granted to the breeder of a new plant variety concerning certain acts and the exploitation of the protected variety, which requires the prior authorization of the breeder. As in the case of patents, trademarks, and industrial designs, prior examination and grant by the relevant authority are required to establish the breeder's right.

The UPOV Convention provides a sui generis form of IP protection, which has been specifically adapted for the process of plant breeding and developed to encourage breeders to develop new varieties of plants. To fully appreciate the need for protection, it is imperative to understand something about the nature of plant breeding.

## Requirements for Obtaining Plant Variety Protection

In order to qualify for plant variety rights, a new variety must undergo official tests to determine whether it is distinct, uniform, and stable (DUS). For most crop species, these independent tests take two years. The requirements are as follows:

### 1. Distinctness

A variety must be clearly distinguishable from any other existing variety by one or more characteristics.

## **2. Uniformity**

Individual plants of the same variety must be sufficiently uniform in a range of key characteristics.

## **3. Stability**

A plant variety is considered to be stable if it reproduces true to type from one generation to the next.

For each new variety, these DUS tests are undertaken, and the results are considered by independent experts to determine whether all the requirements for plant variety rights have been met.

Plant variety rights are granted for 25 years for all species except trees, vines, and potatoes, which have a protection period of 30 years.

### **Outcomes of Programme:**

The students and faculty learned about recognizing the benefits of being a successful business owner.

They gain the knowledge on :

### **Key Advantages of the UPOV Convention**

The main advantages of the UPOV Convention in the context of protecting plant varieties are as follows:

- Common agreement on essential notions: Variety and breeder, genera and species to be protected;
- Rules for national treatment and priority, which establish relations between members of the Union and provide the legal mechanism for nationals and residents of a member to benefit from protection in the territories of other members;
- The conditions for the grant of protection: novelty, distinctness, uniformity and stability, and a suitable variety denomination;
- A minimum scope of protection;
- Minimum duration of protection; and
- A clear delimitation of the grounds to nullify or cancel the breeder's right.

### **Effect of Grant of Plant Variety Rights**

If a person is granted rights over a plant variety, the grantee will take precedence over any other person who was entitled to make an application for the right in the variety. Such a person is not, however, prevented from applying for a revocation of rights or to seek administrative review of the authority's actions concerning the grant of right or to request the authority to make a declaration that the variety over which the rights were granted was essentially derived from another plant variety.

### **Compulsory Licensing**

Domestic laws usually necessitate the grantee of rights in a plant variety to take all appropriate steps to ensure reasonable public access to that plant variety. This precondition is considered to be satisfied if propagating material of reasonable quality is available to the public at reasonable prices, or as gifts to the public, in sufficient quantities to meet the demand. For ensuring reasonable public access, the law may permit the relevant authority to license an appropriate person to sell propagating material of plants of that variety or to produce propagating material of plants of that variety for sale during such period as the authority considers

appropriate and, on such terms, and conditions (including the provision of reasonable remuneration to the grantee) as the authority considers would be granted by the grantee in the normal course of business.

### Administration

Most laws provide for the establishment of the Office of the Registrar of Plant Breeders' Rights, which is responsible for the general administration of the Act and the maintenance of the Register of Plant Varieties. The office of the Registrar will generally issue an official Plant Varieties Journal in which all public notices are to be published.



### Conclusion

During its 50 years of development and application, UPOV's plant variety protection system has proven effective in encouraging the creation of new varieties of plants and introducing such varieties into agricultural and horticultural practice to benefit society. Ultimately, the UPOV system contributes to:

- Further innovation and investment in plant breeding;
- Better and more plant varieties for farmers and growers;
- Higher-income for farmers;
- Rural employment and economic development; and
- Development of international markets.



On 07.07.2018 from our college students and faculties have participated in the "INTELLECTUAL PROPERTYRIGHTS ON PLANT VARIETIES" for Students.

  
Programme coordinator



# Priyadarshini Institute of Technology & Science

Chintalapudi Near Tenali Guntur-522 306.  
Under Management of INDIRA EDUCATIONAL Society, Hyderabad.  
College Code:X2, Recognised by Govt of A.P.  
Approved by AICTE, New Delhi& Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme : A one day seminar on intellectual property rights on plant varieties

Date : 07.07.2018

S.No	Name of the Participant	Roll No	Course & year	Signature
1	ALAPATI BHAGYALAKSHMI	17X21A0501	CSE&II-II	A. Bhagyalakshmi
2	AVUTU CHANDANA DEVI	17X21A0503	CSE&II-II	A.C. Chandi
3	BODDULURI AJAYTEJA	17X21A0504	CSE&II-II	B. Ajayteja
4	BONDALAPATI AKHILA	17X21A0505	CSE&II-II	B. Akhila
5	DANDE VINITHA HYNI	17X21A0507	CSE&II-II	D. Vinitha Hyni
6	DHULIPUDI KAVYA SRI	17X21A0508	CSE&II-II	D. Kavya Sri
7	GUTTIKONDA BHARGAVI	17X21A0510	CSE&II-II	G. Brahmeswari
8	KODURU BRAHMESWARI	17X21A0514	CSE&II-II	K. BRAHMESWARI
9	K MYTHILI SERVANI	17X21A0515	CSE&II-II	K. Mythil Servani
10	KOLLURU SAILAJA	17X21A0516	CSE&II-II	K. Sailaja
11	MAKIREDDY NAGA DIVYA	17X21A0519	CSE&II-II	M.N. Naga Divya
12	M AMRUTHA LAKSHMI	17X21A0520	CSE&II-II	M. Amrutha Lakshmi
13	NAKKA RAVINDRA	17X21A0523	CSE&II-II	N. Ravindra
14	N N MURTHY	17X21A0524	CSE&II-II	N.N. Murthy
15	P VENKATA NAGA SAI	17X21A0526	CSE&II-II	P. Venkata naga sai
16	AARAGA LIKHITHA	16X21A0501	CSE&III-II	A. Likhitha
17	BADUGU SURYA RAJU	16X21A0502	CSE&III-II	B. Surya Raju
18	B HEMANTH REDDY	16X21A0504	CSE&III-II	B. Hemanth reddy
19	CHANDU SAI JYOTHI	16X21A0505	CSE&III-II	C. Sai jyothi
20	DEGALA PARVATHI	16X21A0507	CSE&III-II	D. Parvathi
21	DOKKU BHARGAV	16X21A0509	CSE&III-II	D. Bhargav
22	G JAYALAKSHMI	16X21A0511	CSE&III-II	G. Jayalakshmi
23	G VAMSI KRISHNA	16X21A0513	CSE&III-II	G. Vamsi Krishna
24	KAKI VARSHINI	16X21A0515	CSE&III-II	K. Varshini
25	K OM SAI SREE	16X21A0516	CSE&III-II	K. Om Sai Sree
26	M ROOPA SRUTHI	16X21A0519	CSE&III-II	M. Sruthi

  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdi.  
Guntur - 522 306



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 14.07.2018.

## CIRCULAR

All the ECE Students of B.Tech III-IV th Year are Informed To Attend "A One Day Seminar On Research And Developing Innovative Power Devices" by Mr.M.ARESH, Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR is being organized by our R&D Cell on 16.07.2018.



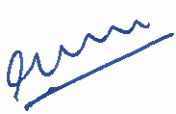




Venue: ECE CLASS ROOM

Timing: 10:30AM

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA



## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email: .....

**last date of registration**  
**21.10.2022**



### **PROGRAM COMMITTEE:**

#### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

#### **COORDINATOR**

**U. Mahesh**

R & D Cell

### **Resource Person:**

**DR.A.RAMARAO**

Professor

Department: MECHANICAL

PRIYADARSHINI INSTITUTE OF TECHNOLOGY  
& MANAGEMENT, GUNTUR,

Email ID:ariga.ramarao@gmail.com

Contact number: 9849613279.

### **ADDRESS FOR COMMUNICATION:**

**U. Mahesh**

**Coordinator**

**PH.no- 7013564889**

**Uppalapalam10@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &  
Affiliated to JNTUK, Kakinada.

**A One day Seminar  
on**

**RESEARCH AND DEVELOPING  
INNOVATIVE POWER DEVICES**

**Date:**

**04.06.2018**

**Venue:**

**CSE Class Room**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

**Chintalapudi, Duggirala (Guntur),**

**Andhra Pradesh -522 306**

**INDIA**

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the R & D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

R&D Cell of the institution is pursuing a policy to support its faculty and students belonging to diverse disciplines of Engineering and Sciences so as to promote R&D activities and improve the quality of work and sustainability. The R & D policies are mainly focused on patents, research publications, Ph. D programme and research Projects. This policy aims to establish an integrated and coordinated approach towards research and development and promote innovative techniques. In addition to that institute has industrial back bone.



## Objectives of the Programme

This seminar aims to conduct a comprehensive exploration into the economic consequences of pandemics, examining historical cases and contemporary challenges. Through detailed research and analysis, the seminar seeks to provide a thorough understanding of how pandemics affect economies, offering insights for effective response strategies and long-term resilience in the face of global health crises.

## Topics to be covered

1. **\*\*Historical Economic Consequences:\*\*** Examining the economic impact of notable pandemics throughout history.
2. **\*\*Supply Chain Disruptions:\*\*** Investigating vulnerabilities and disruptions in global supply chains during pandemics.
3. **\*\*Labor Market Dynamics:\*\*** Analyzing the effects on employment, job security, and income inequality during and after pandemics.
4. **\*\*Governmental Interventions:\*\*** Assessing the economic effectiveness of various government policies and interventions in response to pandemics.



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2. Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 18.07.2018.

## PROGRAMME REPORT

Programme Name	A One Day Seminar On Research and Developing innovative power devices
Resource Person	Mr.M.ARESH, Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR, 9849482235.
Date of Activity	16.07.2018.
Organized By	Priyadarshini Institute Of Technology & Science
Venue	ECE CLASS ROOM

### Objective of the Programme

To create awareness Thermal power plant working, One day seminar was conducted for our ECE students on 16.07.2018.

The Resource Person Mr.M.ARESH, Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR, has explained clearly about the theme of the program.

Vehicle power electronics primarily process and control the flow of electrical energy in hybrid and plug-in electric vehicles, including plug-in electric vehicles. They also control the speed of the motor, and the torque it produces. Finally, power electronics convert and distribute electrical power to other vehicle systems such as heating and ventilation, lighting, and infotainment.

Mr.M.ARESH, demonstrating powerful motivator to what is going on Research and Developing innovative power devices in we would like to invite submissions to this Topic on "Application of Innovative Power Electronic Technologies". Global energy demand is increasing due to industrial activity and advances in both developing and developed countries. The demand for energy conversion is gradually rising and is accompanied by rapid growth in the areas of sustainable energy, electric vehicle, transportation electrification, industrial automation, and smart grids as well as of the ICT industry.

Consequently, power electronics have become key techniques in energy conversion. However, we often face design challenges including ensuring reliability and power efficiency, reducing size and weight, etc.

Consequently, power electronics have become key techniques in energy conversion. However, we often face design challenges including ensuring reliability and power efficiency, reducing size and weight, etc.

The topics include but are not limited to:

- New technologies for power electronics;
- Applications of power electronics in smart grid and micro grids;
- Applications of power electronics in electrical energy systems;
- Applications of power electronics in energy storage and UPS (Uninterruptible Power Supply);
- Applications of power electronics in hybrid and electric vehicles.

### Topics covered

Mr.M.ARESH, presenting the Research On Developing innovative power devices This Topic on “Application of Innovative Power Electronic Technologies” will contain the results of the most advanced and latest research and will particularly focus on the development and practical considerations for energy conversion and next-generation power electronic techniques.

- New technologies for power electronics;
- Applications of power electronics in smart grid and microgrids;
- Applications of power electronics in electrical energy systems;



## **The resource person explained about On Research and Developing innovative power devices:**

The lecture was organized about “Research and Developing innovative power devices” is focused on,

Mr.M.ARESH, demonstrating powerful motivator to his newsletter provides general information and should not be construed as legal advice.

### **They gain Knowledge on**

Innovation is all about creating value, and this is only possible through the exchange of knowledge.

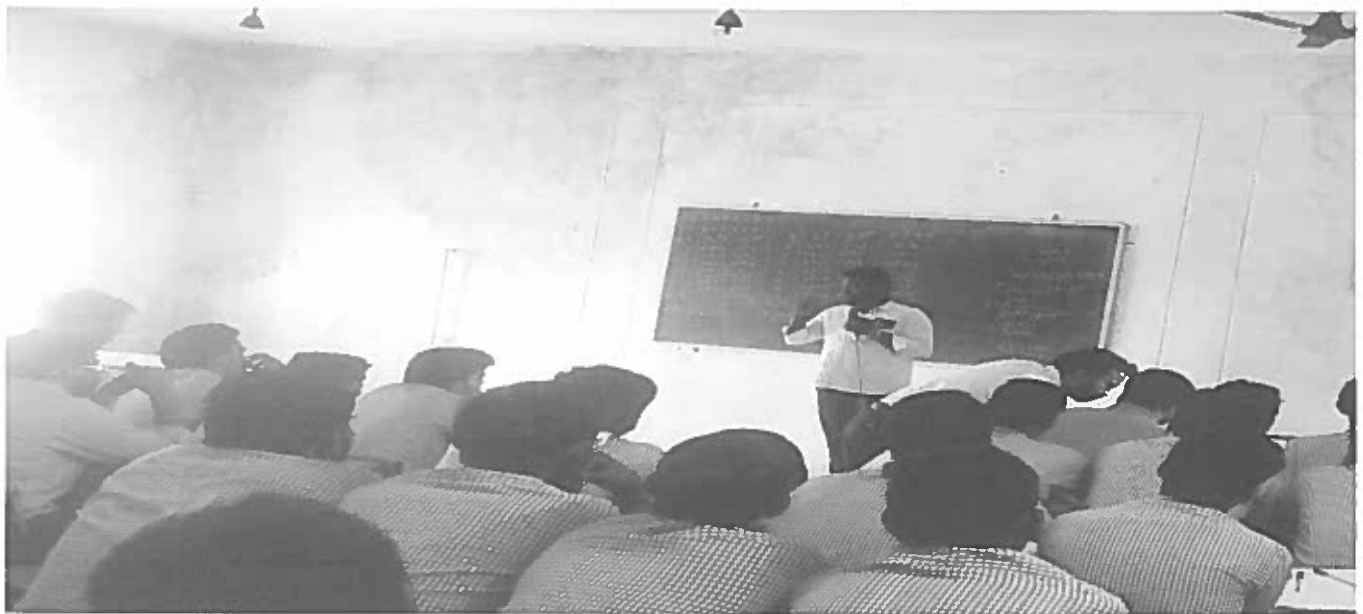
Organizations that promote knowledge sharing have the power to fuel innovation

During our analysis we encountered an issue with the factor analysis plot, which broke at point 3. To address this issue, we focused our further research on only three components:

- (1) Added Value for Researchers and Users,
- (2) Investments in Electrical Energy, and
- (3) Allocated Funds for Education, Research, and Development, where AI could also be included in coming years

### **Outcomes of Programme:**

Overall, our research highlights the critical role of knowledge and innovation in a company’s success and its ability to adapt and remain competitive. Effective knowledge management, collaborative learning, and investment in innovation play pivotal roles in enhancing productivity, efficiency, and overall competitiveness. In a rapidly evolving business landscape, staying current with industry trends and fostering a culture of continuous learning and knowledge sharing is imperative. Furthermore, the study offers valuable insights into the importance of knowledge in sustainable development, specifically within the context of Elektro Ljubljana’s vision for a green and low-carbon future. Knowledge sharing among employees and investing in human knowledge are essential for organisational success and contributing to a sustainable, green transformation of society and the energy sector.



- Demonstrated increased performance and reliability of wave energy devices.
- Improved knowledge on how to operate wave energy devices, their availability, maintainability and survivability.
- Reduction of LCOE.



**Programme coordinator**



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on recognizing the benefits of how to on Research and Developing innovative power devices

Date: 16.07.2018.

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	CHILUVURU AKHILA	16X21A0403	B.TECH & III	C. Akhila
2	DADI NAGA MALLESWARI	16X21A0405	B.TECH & III	D. Malleswari
3	DARSI DHANA LAKSHMI	16X21A0406	B.TECH & III	D. Dhana Lakshmi
4	DHULIPUDI ANUSHA	16X21A0407	B.TECH & III	D. ANUSHA
5	DUNNA PAVANI	16X21A0408	B.TECH & III	D. Pavani
6	G JOHAN BUNYAN	16X21A0409	B.TECH & III	G. Johan
7	GAJULA RAMAYA DURGA	16X21A0410	B.TECH & III	G. Durga
8	G YOGA PRABHA DEVI	16X21A0411	B.TECH & III	Ga. Prabha
9	INAVOLU SANDHYA	16X21A0412	B.TECH & III	I. Sandhya
10	KAILA SOWMYA	16X21A0413	B.TECH & III	K. Sowmya
11	KAMMELA NAGA SIREESHA	16X21A0414	B.TECH & III	K. Naga Sireesha
12	KAPPALA HEMA LATHA	16X21A0415	B.TECH & III	K. LATHA
13	MUNNAGI ALEKHYA	16X21A0416	B.TECH & III	Ms. Alekha
14	PESARLANKA TULASI DEVI	16X21A0419	B.TECH & III	P. Tulasi Devi
15	POLLISETTY RAJA KUMARI	16X21A0420	B.TECH & III	P. Raja Kumari
16	SAVALAM ANUHYA	16X21A0422	B.TECH & III	S. Anusha
17	S W AKRAMUDDEEN	16X21A0423	B.TECH & III	Akramudeen
18	TATIVANA BHARGAVI	16X21A0424	B.TECH & III	Bhargavi
19	UPPU DIVYA TEJA	16X21A0425	B.TECH & III	U. TEJA
20	V SRI SHIRDI THRIVENI	16X21A0426	B.TECH & III	Thriveni
21	VEMURI ARTHITEJA	16X21A0427	B.TECH & III	Arthiteja
22	VEMURI KEERTHI TEJA	16X21A0428	B.TECH & III	keerthi teja
23	Y LAKSHMI CHAITANYA	16X21A0429	B.TECH & III	Y. Lakshmi chaitanya
24	CHOPPRA NARENDRA	16X21A0430	B.TECH & III	C. narendran
25	D HARI KRISHNA	17X25A0401	B.TECH & III	D. hari krishna
26	BODDULURI GOPI	17X25A0409	B.TECH & III	B. Gopi
27	DAVULURI REVATHI	17X25A0410	B.TECH & III	D. Revathi
28	D UMA VENKATA DEEPTHI	17X25A0411	B.TECH & III	D. Venkatha
29	G HARI KRISHNA	15X21A0405	B.TECH & IV	G. KRISHNA
30	ARE VASANTHI	15X21A0407	B.TECH & IV	A. Vasanthi
31	MARRE SRIDHAR	15X21A0408	B.TECH & IV	M. Sridhar
32	D SANTHIPRIYA	15X21A0409	B.TECH & IV	K. Santhipriya
33	K BALAKISHORE	15X21A0410	B.TECH & IV	K. Balakishore
34	P NAGA DURGA	15X21A0412	B.TECH & IV	P. DURGA
35	B SUNITHA	15X21A0413	B.TECH & IV	B. Sunitha
36	Y SANDHYA	15X21A0414	B.TECH & IV	Y. Sandhya

37	YEMINENI GOPI	15X21A0415	B.TECH & IV	Y.GOPI
38	V PRIYANKA	15X21A0416	B.TECH & IV	V. Priyanka
39	SOBILA SRILAKSHMI	15X21A0421	B.TECH & IV	S. Sri Lakshmi

  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306





# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 20-09-2018

## CIRCULAR

All the students of Electronics and communication engineering (ECE) DEPT are informed to attend a one day seminar on "importance of trade mark & copyright for student" by K. SAMBASIVA RAO, Asst professor, V.N.R Engineering collage, Tenali is being organized by our IPR cell on 22-09-2018.



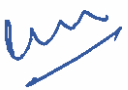




Venue: Class Room

Timing: 10:30AM

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

Signature of All HOD's						
						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email: .....

**last date of registration**  
**22-09-2018.**



### **PROGRAM COMMITTEE:**

#### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

#### **COORDINATOR**

**Ch. Lakshmi Nagabala**

IPR Cell

#### **Resource Person:**

**Mr.K.SAMBASIVA RAO**

Designation: ASSISTANT PROFESSOR

Department:ECE

Address: NVR ENGINEERING COLLEGE

Email ID: sambasiva.kareti@gmail.com

Contact number: 9030166835

#### **ADDRESS FOR COMMUNICATION:**

**CH. Lakshmi Nagabala**

**Coordinator**

**PH.no- 8639779211**

**nagabalach@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &  
Affiliated to JNTUK, Kakinada.

**A One day Seminar  
on**

**"IMPORTANCE OF TRADE  
MARK & COPYRIGHT"**

**Date:**

**22-09-2018.**

**Venue:**

**CLASS ROOM (Seminar Hall)**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

**Chintalapudi, Duggirala (Guntur),**

**Andhra Pradesh -522 306**

**INDIA**

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.
- iii) To arrange periodic meetings of faculty members along with the Officer of PIC- Kerala for identifying patentable inventions.
- iv) To encourage faculty members to carry out patent searches in-house and/ or at PIC-Kerala and to fine-tune their research.
- v) To forward eligible cases for IP protection to PIC.



## Objectives of the Programme

- A trademark and copyright are types of Intellectual Property Rights (IPR) in India.
- They provide with an exclusive right of use over their products or creations for a limited time.
- Trademarks are used for goods or services of a company, while copyright is used for original creative work like video graph, photography, literary works, etc.
- The scope of trademarks and copyrights is different.
- Thus, an individual or entity seeking to register an intellectual property must know the differences between a trademark and copyright and obtain the correct registration to protect their intellectual property.

## Topics to be covered

- A trademark is a word, logo or visual symbol used by businesses to differentiate their goods or services from other businesses offering similar goods or services.
- Trademarks are registered to protect brand names, slogans, business names, etc. For trademark registration, an applicant should file the trademark application with the Registrar of Trademarks.
- Trademarks intend to protect the public from getting confused with similar products in the market.
- A trademark ensures the brand's authenticity and helps to retain its uniqueness in the market.
- The trademark law grants the trademark owners the right to prevent others from unauthorized usage of the trademarks for their products or services.



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 24-09-2018

## PROGRAMME REPORT

Programme Name	One day workshop on importance of trade mark & copyright for students
Resource Person	K. SAMBA SIVA RAO, ASST PROFESSOR, N.V.R ENGINEERING COLLEGE, TENALI PH:9030166835
Date of Activity	22-09-2018
Organized By	PRIYADARSHINI INSTITUTION OF ENGINEERING & TECHNOLOGY
Venue	Class room

### Objective of the Programme

- A trademark and copyright are types of Intellectual Property Rights (IPR) in India.
- They provide the owners with an exclusive right of use over their products or creations for a limited time.
- Trademarks are used for goods or services of a company, while copyright is used for original creative work like video graph, photography, literary works, etc.
- The scope of trademarks and copyrights is different. Thus, an individual or entity seeking to register an intellectual property must know the differences between a trademark and copyright and obtain the correct registration to protect their intellectual property.

### Topics covered

A trademark is a word, logo or visual symbol used by businesses to differentiate their goods or services from other businesses offering similar goods or services. Trademarks are registered to protect brand names, slogans, business names, etc. For trademark registration, an applicant should file the trademark application with the Registrar of Trademarks.

Trademarks intend to protect the public from getting confused with similar products in the market. A trademark ensures the brand's authenticity and helps to retain its uniqueness in the market. The trademark law grants the trademark owners the right to prevent others from unauthorized usage of the trademarks for their products or services.

A trademark protects words and design elements that identify the source of a product. Brand names and corporate logos are primary examples. A service mark is similar, except that it safeguards the provider of a service instead of a tangible good. The term "trademark" is often used in reference to both designations.

Some examples of trademark infringement are fairly straightforward. You'll probably run into trouble if you try to bottle a beverage and call it Coca-Cola or even use the famous wave from its logo since both have been protected for decades.

However, a trademark actually goes a bit further, prohibiting any marks that have a "likelihood of confusion" with an existing one. Therefore, a business can't use a symbol or brand name if it looks similar, sounds similar, or has a similar meaning to one that's already on the books, at least if the products or services are related. If the trademark holder believes there's a violation of these rights, it may decide to sue

A copyright is a right granted to the creators of musical, literary, artistic, and dramatic works and the producers of sound recordings and cinematograph films. It is used to protect the creativity of individuals like artists, writers, designers, dramatists, designers, architects, musicians, and producers of cinematograph films, sound recordings and computer software.

Copyright intends to protect the original work of individuals, and nobody can reproduce copy or use the creators' content without their permission. The registered owner of a copyright has the rights to publishing, printing, copying or marketing his/her intellectual work. It protects music, books, movies, photographs, paintings, songs, novels, dances, etc., from reproduction or copying.



#### **Outcomes of Programme:**

The students and faculty learned about recognizing the benefits of importance of trade mark & copyright for students

They gain the knowledge on:

Trademark and copyright are both forms of intellectual property, which can be defined as intangible assets, in other words, creations of the mind such as inventions, literary and artistic works, designs, symbols, names and images used in commerce.

When it comes to intellectual property for businesses, this can largely encompass any business ideas, as well as works or processes that come from those ideas. This being said, in the U.S., trademarks and copyrights, as well as patents, are used to legally protect intellectual property.

The main difference, therefore, between copyright vs. trademark is that, although both offer intellectual property protection, they protect different types of assets and have different registration requirements.

Overall, copyright protects literary and artistic materials and works, such as books and videos, and is automatically generated upon creation of the work. A trademark, on the other hand, protects items that help define a company brand, such as a business logo or slogan, and require more extensive registration through the government for the greatest legal protections.

To better understand the difference, let's break down the details of each of these protections individually.



On 22-09-2018 from our college students and faculties have participated in the Recognizing the benefits of importance of trade mark & copyright for students.

  
Programme coordinator



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on recognizing the benefits of importance of trade mark & copyright for students.

Date : 22-09-2018

S.No	Name of the Participant	Roll No	Course & year	Signature
1	B SNEHA LATHA	17X21A0403	ECE II-I	B.Sneha Latha
2	B VENKATA RAMANA	17X21A0404	ECE II-I	B.venkata Ramana
3	CHANDIKA HARITHA	17X21A0405	ECE II-I	C. Haritha
4	CHUKKA NANCY	17X21A0406	ECE II-I	C. Nancy
5	DONE NIKHITHA	17X21A0407	ECE II-I	D. nikhitha
6	JALLI ELISHA RANI	17X21A0408	ECE II-I	J. elisa Rani
7	JALLI HELEENA	17X21A0409	ECE II-I	J. Heleena
8	K VENKATA ANIL KUMAR	17X21A0410	ECE II-I	K. V. A. Kumar
9	KATURI SYAMILI SIVA	17X21A0411	ECE II-I	K SYAMILI Siva
10	KESANA NANDINI	17X21A0412	ECE II-I	K. Nandini
11	K NAGAKUMAR	17X21A0413	ECE II-I	K. Nagakumar
12	K SIVARAMAKRISHNA	17X21A0414	ECE II-I	K. Siva Rama Krishna
13	KUNCHALA ANUSHA	17X21A0415	ECE II-I	K. Anusha
14	MACHARLA DEVIKA	17X21A0416	ECE II-I	M. Devika
15	M B CHANDRA PRASAD	17X21A0419	ECE II-I	M.B.chandra Prasa
16	NAGENDLA NAVYA	17X21A0421	ECE II-I	N. Navya
17	NARISSETTI MOUNIKA	17X21A0422	ECE II-I	N. MOUNIKA
18	NOORBASHA BAJIBI	17X21A0423	ECE II-I	N. BajiBi
19	PAMU MARY SUMATHI	17X21A0424	ECE II-I	P. SUMATHI
20	PERUMALLA MANJULA	17X21A0425	ECE II-I	P. manjula
21	RENUMALA VANAJA	17X21A0428	ECE II-I	R. Vanaja
22	DHULIPUDI ANUSHA	16X21A0407	ECE III-I	D. Anusha
23	DUNNA PAVANI	16X21A0408	ECE III-I	D. Pavani
24	G JOHAN BUNYAN	16X21A0409	ECE III-I	G. Johan Bunyan
25	GAJULA RAMAYA DURGA	16X21A0410	ECE III-I	G. Ramya Durga
26	G YOGA PRABHA DEVI	16X21A0411	ECE III-I	G. PRABHA DEVI
27	INAVOLU SANDHYA	16X21A0412	ECE III-I	I. Sandhya
28	KAILA SOWMYA	16X21A0413	ECE III-I	K. Sowmya
29	KAMMELA NAGA SIREESHA	16X21A0414	ECE III-I	K. Naga Sireesha
30	KAPPALA HEMA LATHA	16X21A0415	ECE III-I	K. HEMA LATHA

31	G HARI KRISHNA	15X21A0405	ECE IV-I	G.HARI krishna
32	ARE VASANTHI	15X21A0407	ECE IV-I	ARE Vasanthi
33	MARRE SRIDHAR	15X21A0408	ECE IV-I	M. Sridhar
34	D SANTHIPRIYA	15X21A0409	ECE IV-I	D. Santhi Priya
35	K BALAKISHORE	15X21A0410	ECE IV-I	K. Bala Krishore
36	P NAGA DURGA	15X21A0412	ECE IV-I	P. Naga Durga
37	B SUNITHA	15X21A0413	ECE IV-I	B SUNITHA
38	Y SANDHYA	15X21A0414	ECE IV-I	Y. Sandhya
39	YEMINENI GOPI	15X21A0415	ECE IV-I	YEMINENI GOPI
40	V PRIYANKA	15X21A0416	ECE IV-I	V. Priyanka
41	V MAHENDRA BABU	15X21A0417	ECE IV-I	V. Mahendra Babu
42	NIMMISSETTI JYOTHI	15X21A0419	ECE IV-I	N. Jyothi
43	N DURGA POOJITHA	15X21A0420	ECE IV-I	N. Poojitha
44	SOBILA SRILAKSHMI	15X21A0421	ECE IV-I	SOBILA Srilakshmi
45	THAI BHANU KIRAN	15X21A0423	ECE IV-I	T. Bhanu Kiran

  
**PRINCIPAL**  
**PRIYADARSHINI INSTITUTE OF**  
**TECHNOLOGY & SCIENCE**  
 CHINTALAPUDI, Duggirala Mdl.  
 Guntur - 522 306





# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code: X2. Recognised by Govt. of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 07.11.2018.

## CIRCULAR








All the Students of ECE & CSE B.Tech III-IV th Year Are Informed To Attend "A One Day Seminar Research on cloud computing" by Mr.M.ARESH, Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR is being organized by our R&D Cell on 09.11.2018.

Venue: ECE CLASS ROOM

Timing: 10:30AM

  
PRINCIPAL  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:  
.....  
.....

Mobile:.....

email: .....

**last date of registration**  
**9.11.2018.**



### PROGRAM COMMITTEE:

#### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

#### **COORDINATOR**

**U. Mahesh**

R & D Cell

#### Resource Person:

**Mr.M.ARESH**

Professor

Designation: Asst.Professor

Department:MBA

GVR&S COLLEGE OF ENGINEERING AND  
TECHNOLOGY, GUNTUR,

Email ID:merugumalareshbabul@gmail.com

Contact number: 9849482235.

#### ADDRESS FOR COMMUNICATION:

**U. Mahesh**

**Coordinator**

**PH.no- 7013564889**

**Uppalapalam10@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &  
Affiliated to JNTUK, Kakinada.

**A One day Seminar  
on**

**RESEARCH ON CLOUD  
COMPUTING”**

**Date:**

**9.11.2018.**

**Venue:**

**CSE Class Room**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

**Chintalapudi, Duggirala (Guntur),**

**Andhra Pradesh -522 306**

**INDIA**

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the R & D Cell

The research at college level is the first step to create research activities among the youths. Therefore, The Research and Development Cell is established to promote research activities at Fabtech Technical Campus, College of Engineering and Research. The Cell objective is to monitor research programs for Faculty, Students & Industries to undertake quality research activities.

R&D Cell of the institution is pursuing a policy to support its faculty and students belonging to diverse disciplines of Engineering and Sciences so as to promote R&D activities and improve the quality of work and sustainability. The R & D policies are mainly focused on patents, research publications, Ph. D programme and research Projects. This policy aims to establish an integrated and coordinated approach towards research and development and promote innovative techniques. In addition to that institute has industrial back bone.



## Objectives of the Programme

Analytics and intelligence engines are current, up to date, real time and inclusive. Unified service delivery with friction-free movement of data simplifies governance, sovereignty and lifecycle management. It means delivering rich experiences across billions of moments, accelerating decision velocity by cutting through organizational lethargy and “seeing around corners” to drive continuous innovation.

- Describe cloud computing.
- Know about advantages and applications of cloud computing.
- Elaborate about history of cloud computing.
- Know about challenges of cloud computing.

## Topics to be covered

Cloud computing is the availability of computing resources and services over the internet. In other words, cloud computing allows you to use resources and services online instead of having to build and maintain the infrastructures. Cloud computing becomes a promising networking for infrastructure pattern which can deploy large-scale application in a cost-effective method.

- Compute—Virtual machines ranging from small to extremely powerful
- Storage—Effectively infinite
- Networking—Connectivity both local and with the internet



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 10.11.2018.

## PROGRAMME REPORT

Programme Name	A One day seminar on Research On cloud computing
Resource Person	Mr.M.ARESH, Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR, 9849482235.
Date of Activity	09.11.2018.
Organized By	Priyadarshini institute of Technology & Science
Venue	ECE CLASS ROOM

### Objective of the Programme:

To create awareness Thermal power plant working, One day seminar was conducted for our ECE & CSE students on 09.11.2018.

The Resource Person Mr.M.Aresh.,Asst.Professor in GVR&S COLLEGE OF ENGINEERING AND TECHNOLOGY, GUNTUR, has explained clearly about the theme of the program.

Mr.M.Aresh, demonstrating powerful motivator to what is going on in Research On cloud computing Data-first modernization means unlocking trapped legacy data and capturing data from edge to data center to cloud. It means ensuring that all data is connected and usable wherever it is located, leveraging analytics and intelligence to architect new processes. It means delivering rich experiences across billions of moments, accelerating decision velocity by cutting through organizational lethargy and “seeing around corners” to drive continuous innovation.

- Describe cloud computing.
- Know about advantages and applications of cloud computing.
- Elaborate about history of cloud computing.
- Know about challenges of cloud computing.

Mr.M.Aresh, presenting Collection of research with a data-first approach, you eliminate silos and free trapped data, unifying data from multigenerational, multiplication applications and infrastructure. You can gain insights from data and applications from all locations, from edge to cloud to data centers.

Analytics and intelligence engines are current, up to date, real time and inclusive. Unified service delivery with friction-free movement of data simplifies governance, sovereignty and lifecycle management.

It is defined as “applications delivered as services over the Internet and the hardware and systems software in the data centers that provide those services Recently, cloud computing has been widely adopted by the industry and organizations due to its usability and simple cloud of services oriented models.

Microsoft, Amazon Web Services, and Google are among the largest cloud providers. They offer their computers, storage and networking hardware as a service, through the web, known as “Infrastructure as a Service” (IaaS).

They also provide higher-level “Platform as a Service” (PaaS) on top of those basic services, such as data management and networking tools that range from operating systems to databases and many more add-on services. All these resources are maintained in secure data centers in multiple geographic locations. Customers access resources online, buying as little or as much as they need.



#### **CLOUD APPLIES TO RESEARCH COMPUTING:**

- Archive data cheaply with extremely high reliability
- Build out familiar data systems (Postgres, MySQL, Spark)
- Create automated secure data feeds that extract from / load to your data system
- Maintain data repositories for other researchers to access
- Manage access to your cloud resources across your research team, and with collaborators around the globe
- Learn about capabilities and features of the cloud that may be new to you
- Run MATLAB, R, Python or any other programming environment
- Create an accurate estimate of what your use of the cloud will cost
- Easily pull your data and software out of the cloud if you so choose, or move to a different cloud.

It is defined as “applications delivered as services over the Internet and the hardware and systems software in the data centers that provide those services Recently, cloud computing has been widely adopted by the industry and organizations due to its usability and simple cloud of services oriented models.

Microsoft, Amazon Web Services, and Google are among the largest cloud providers. They offer their computers, storage and networking hardware as a service, through the web, known as “Infrastructure as a Service” (IaaS).

They also provide higher-level “Platform as a Service” (PaaS) on top of those basic services, such as data management and networking tools that range from operating systems to databases and many more add-on services. All these resources are maintained in secure data centers in multiple geographic locations. Customers access resources online, buying as little or as much as they need.



#### **CLOUD APPLIES TO RESEARCH COMPUTING:**

- Archive data cheaply with extremely high reliability
- Build out familiar data systems (Postgres, MySQL, Spark)
- Create automated secure data feeds that extract from / load to your data system
- Maintain data repositories for other researchers to access
- Manage access to your cloud resources across your research team, and with collaborators around the globe
- Learn about capabilities and features of the cloud that may be new to you
- Run MATLAB, R, Python or any other programming environment
- Create an accurate estimate of what your use of the cloud will cost
- Easily pull your data and software out of the cloud if you so choose, or move to a different cloud.

## **The cloud is secure with appropriate steps**

The cloud is physically and programmatically secure, provided you take the appropriate precautions. As part of our cloud consulting service we will help you develop, document and follow the necessary steps to secure your data. We provide a growing set of guidelines and procedures pertaining to cloud security that includes compliance with HIPAA regulations (UW has a BAA with its cloud providers); and we are available to help you determine what you need.

## **Cloud computing allows you to scale your needs**

Four elements make up the 'cloud scale' argument—how cloud computing resources scale to a given computational task. They include:

- **Machine types:** Cloud vendors have many types of computers available to match your work: memory-intensive, compute-intensive, general purpose, small-scale, moderate, powerful, GPU-based and so on
- **Machine quantity:** A parallelizable compute task can be scaled to multiple machines (hundreds or thousands) in order to complete the task in a short amount of time; this costs the same as using fewer machines and more time
- **Start-up latency:** There is no wait for cloud resources to become available
- **Obstruction:** Others are not blocked from doing their computational work when you are using the public cloud.

## **Outcomes of Programme:**

After successful completion of this course, student will be able to

- Explain the core concepts of the cloud computing paradigm: how and why this paradigm shift came about, the characteristics, advantages and challenges brought about by the various models and services in cloud computing.
- Apply the fundamental concepts in datacenters to understand the tradeoffs in power, efficiency and cost.
- Identify resource management fundamentals, i.e. resource abstraction, sharing and sandboxing and outline their role in managing infrastructure in cloud computing.
- Analyze various cloud programming models and apply them to solve problems on the cloud.

  
**Programme coordinator**



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on recognizing the benefits of how to Research on cloud computing.

Date: 09.11.2018.

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	CHILUVURU AKHILA	16X21A0403	B.TECH & III	C. Akhila
2	DADI NAGA MALLESWARI	16X21A0405	B.TECH & III	D. Malleswari
3	DARSI DHANA LAKSHMI	16X21A0406	B.TECH & III	D. Lakshmi
4	DHULIPUDI ANUSHA	16X21A0407	B.TECH & III	D. Anusha
5	DUNNA PAVANI	16X21A0408	B.TECH & III	D. PAVANI
6	G JOHAN BUNYAN	16X21A0409	B.TECH & III	G. Johan Bunyan
7	GAJULA RAMAYA DURGA	16X21A0410	B.TECH & III	G. Ramaya Durga
8	G YOGA PRABHA DEVI	16X21A0411	B.TECH & III	G. PRABHA DEVI
9	INAVOLU SANDHYA	16X21A0412	B.TECH & III	I. SANDHYA
10	KAILA SOWMYA	16X21A0413	B.TECH & III	K. Sowmya
11	KAMMELA NAGA SIREESHA	16X21A0414	B.TECH & III	K. Naga Sireesha
12	KAPPALA HEMA LATHA	16X21A0415	B.TECH & III	K. HEMA
13	MUNNAGI ALEKHYA	16X21A0416	B.TECH & III	M. Alekha
14	PESARLANKA TULASI DEVI	16X21A0419	B.TECH & III	P. Tulasi Devi
15	POLLISETTY RAJA KUMARI	16X21A0420	B.TECH & III	P. Raja Kumari
16	SAVALAM ANUHYA	16X21A0422	B.TECH & III	S. ANUHYA
17	D HARI KRISHNA	17X25A0401	B.TECH & III	D. Hari Krishna
18	BODDULURI GOPI	17X25A0409	B.TECH & III	B. GOPI
19	CHIANDU SAI JYOTHI	16X21A0505	B.TECH & III	Ch. Sai Jyothi
20	CHITTELA PALLAVI	16X21A0506	B.TECH & III	CH. PALLAVI
21	DEGALA PARVATHI	16X21A0507	B.TECH & III	D. PARVATHI
22	DOKKU BHARGAV	16X21A0509	B.TECH & III	D. Bhargav
23	GANTA DIVYA	16X21A0510	B.TECH & III	G. DIVYA
24	G JAYALAKSHMI	16X21A0511	B.TECH & III	G. Jaya Lakshmi
25	G VAMSI KRISHNA	16X21A0513	B.TECH & III	G. Vamsi Krishna
26	II A SRIRAMAIAH	16X21A0514	B.TECH & III	I. Sri Ramaiiah
27	KAKI VARSHINI	16X21A0515	B.TECH & III	K. VARSHINI
28	K OM SAI SREE	16X21A0516	B.TECH & III	K. SAI
29	G HARI KRISHNA	15X21A0405	B.TECH & IV	G. Hari Krishna
30	ARE VASANTHI	15X21A0407	B.TECH & IV	A. VaSanthi
31	MARRE SRIDHAR	15X21A0408	B.TECH & IV	M. Sridhar
32	D SANTHIPRIYA	15X21A0409	B.TECH & IV	D. SANTHIPRIYA
33	K BALAKISHORE	15X21A0410	B.TECH & IV	K. Balakishore
34	P NAGA DURGA	15X21A0412	B.TECH & IV	P. Naga Durga
35	B SUNITHA	15X21A0413	B.TECH & IV	B. SUNITHA
36	B. SIVA BHUSHAN	15X21A0505	B.TECH & IV	B. SIVA BHUSHAN



37	R SRAVAN KUMAR	16X21A0529	B.TECH & IV	R.SRAVAN
38	SAGIANJANA DEVI	16X21A0530	B.TECH & IV	S. Ravi
39	S GARI NAVEENA	16X21A0532	B.TECH & IV	S. MUEENA
40	TADIVAKA BALAJI	16X21A0535	B.TECH & IV	T. BALAJI
41	T MANJULATHA	16X21A0536	B.TECH & IV	T. manjulatha

  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 12.11.2018

## CIRCULAR

All the students of ECE III & IV YEAR are informed to attend "A One day seminar on The Role of Entrepreneurship in Emerging Economies" by Mrs. CH. GLORY HAVEELA ROSE, ASSOCIATE PROFESSOR, NALANDA INSTITUTE OF ENGINEERING & TECHNOLOGY, SATTENAPALLI is being organized by our EDC Cell on 14.11.2018.








Venue: ECE CLASS ROOM

Timing: 10:30AM

  
PRINCIPAL  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

SIGNATURE OF ALL HOD'S

						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email: .....

**last date of registration  
: 14.11.2018.**



### PROGRAM COMMITTEE:

#### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

#### **COORDINATOR**

**Durga Bhavani. D**

EDC Cell

#### Resource Person:

*CH. GLORY HAVEELA ROSE*

Designation: ASSOCIATE PROFESSOR

Department: MBA

NALANDA INSTITUTE OF ENGINEERING  
& TECHNOLOGY

Email ID:

Contact number: 6300323109.

#### ADDRESS FOR COMMUNICATION:

**Durga Bhavani. D**

Coordinator

PH.no- 9160780660

[bhavani.dhulipudi@gmail.com](mailto:bhavani.dhulipudi@gmail.com)



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &

Affiliated to JNTUK, Kakinada.

**A Seminar  
on**

---

**"THE ROLE OF ENTREPRENEURSHIP  
IN EMERGING ECONOMIES"**

---

**Date:  
14.11.2018.**

**Venue:  
MBA Class Room**

**Organized by:**  
Priyadarshini institute of Technology  
& Science  
Chintalapudi, Duggirala (Guntur),  
Andhra Pradesh -522 306  
INDIA

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the ED Cell

This cell is formed to develop awareness on Entrepreneurship among the Students& Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

It provides knowledge and mentor students for identification and development of their innovative ideas. as per the interest of students, various seminars and workshops are organized in the college which helps to encourage the students as an entrepreneur.

## Objectives of the Programme

- Drives economic growth and creates new job
- Encourages innovation by bringing new ideas, products, and services to the market
- Contributes to social change by developing products or services that reduce people's dependence on outdated technologies
- Addresses social and economic problems by

## Topics to be covered

- Raises Standard of Living
- Economic Independence
- Benefits of New Firms and Businesses
- Creation of Jobs





# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of **INDIRA EDUCATIONAL Society, Hyderabad.**

College Code: **X2**, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 17.11.2018.

## PROGRAMME REPORT

Programme Name	One day seminar on "The Role of Entrepreneurship in Emerging Economies"
Resource Person	Mrs. CH. GLORY HAVEELA ROSE, ASSOCIATE PROFESSOR, NALANDA INSTITUTE OF ENGINEERING & TECHNOLOGY ,6300323109.
Date of Activity	14.11.2018
Organized By	Priyadarshini institute of Technology & Science
Venue	ECE CLASS ROOM

### Objective of the Programme

To create awareness The Role of Entrepreneurship in Emerging Economies, One day seminar was conducted for our B.Tech students on 14.11.2018.



The objective of this session was to motivate students towards The Role of Entrepreneurship in Emerging Economies.

Entrepreneurship drives the growth and diversification of the economy and contributes to the creation of wealth. Before we get into the specifics of the role of entrepreneurship in economic development, let's briefly encapsulate its significance. Entrepreneurship's importance lies in the following:

- Drives economic growth and creates new job
- Encourages innovation by bringing new ideas, products, and services to the market
- Contributes to social change by developing products or services that reduce people's dependence on outdated technologies
- Addresses social and economic problems by creating solutions that meet the needs of society
- Enables competition which improves business efficiency and lowers prices for consumers

Entrepreneurship is crucial in developing and emerging economies since it catalyzes economic progress, job creation, innovation, poverty alleviation, and social impact.



**Mrs. CH. GLORY HAVEELA ROSE** presenting successful business owners also have the freedom to make their own decisions, control their own schedule, and pursue their passions.

### **Topics covered**

The resource person explained about The Role of Entrepreneurship in Emerging Economies as follows:

The lecture was organized about "The Role of Entrepreneurship in Emerging Economies" is focused on:

### **E-entrepreneurship has been regarded to be Economic growth and job creation**

Entrepreneurship drives economic growth in emerging countries since new businesses and ventures allow entrepreneurs to introduce innovative products and services, create employment opportunities, stimulate market competition, attract foreign investment, and contribute to the economy's productivity..

## **Innovation and technological advancement**

Emerging economy entrepreneurs identify market gaps, develop new ideas, and introduce disruptive solutions. Through their innovative endeavors, entrepreneurs drive technological advancements, promote knowledge transfer, and foster a culture of continuous development, enhancing the competitiveness of emerging economies in the global marketplace.

## **The Current State of Entrepreneurship in Emerging Economies**

### **Entrepreneurial environment and infrastructure**

The entrepreneurial environment in emerging economies is gradually evolving, with governments and international organizations recognizing its importance.

### **Entrepreneurial mindset and culture**

Developing an entrepreneurial mindset and fostering a culture of entrepreneurship is crucial for business success in emerging economies. Educational institutions and training programs increasingly emphasize entrepreneurship and provide aspiring entrepreneurs with the necessary skills and knowledge.

### **Policy reforms and government initiatives**

The lack of policies and government support for entrepreneurship in emerging and developing economies presents significant challenges, including complex regulations, lack of capacity-building programs (to build digital, marketing, and leadership skills), and advisory support.

### **International collaboration and expansion**

International partnerships, support, and expansion opportunities are challenging for businesses in emerging and developing economies due to power imbalances, limited resources and capacity, complex governance structures, and competing interests and priorities

The role of entrepreneurship in economic development has nine salient takeaways:

#### **1. Raises Standard of Living**

A significant role of entrepreneurship in economic development is that it can greatly enhance the standard of living for individuals and communities by setting up industries and creating wealth and new positions..

#### **2. Economic Independence**

Entrepreneurship can be a path to economic independence for both the country and the entrepreneur. It reduces the nation's dependence on imported goods and services and promotes self-reliance.

#### **3. Benefits of New Firms and Businesses**

Entrepreneurs identify market needs and develop solutions through their products and services to begin their business venture.

#### 4. Creation of Jobs

Entrepreneurship is a pivotal driver of job creation. Running the operations of new businesses and meeting the requirements of customers results in new work opportunities..

#### Outcomes of Programme:

The students and faculty learned about The Role of Entrepreneurship in Emerging Economies




**Mrs. CH.GLORY HAVEELA ROSE** presenting successful business owners the Role of Entrepreneurship in Emerging Economies.

They gain Knowledge on

- Entrepreneurs provide job opportunities. ...
- Entrepreneurs increase competition & boost productivity. ...
- Entrepreneurs create new business & new markets. ...
- Entrepreneurs add national income. ...
- Entrepreneurs introduce innovative technologies.

On 000000000 form our college students and faculties have participated in the Recognizing the benefits of being a successful business owner.

  
**Programme coordinator**





# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on The Role of Entrepreneurship in Emerging Economies

Date: 14.11.2018

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	A SIVA SANKAR	17X25A0101	III ECE	A. siva sankar
2	A SREENADH BABU	17X25A0102	III ECE	A. Sreenadh babu
3	M NARENDRA BABU	17X25A0103	III ECE	m. Narendra babu
4	CH D POLESWARA RAO	17X25A0107	III ECE	CH. D. Poleswara Rao
5	EERISSETTY SAI	17X25A0108	III ECE	E. Sai
6	PITCHUKA GANESH	17X25A0109	III ECE	P. GANESH
7	J V SAI UMMADI SINGH	17X25A0112	III ECE	J.V. Sai Singh
8	S. VENKATESH	17X25A0113	III ECE	S. Venkatesh
9	K. HARI KRISHNA	17X25A0114	III ECE	K. Hari Krishna
10	KOPALLE SURESH BABU	17X25A0201	III ECE	K. Suresh babu
11	LINGALA MOHAN CHAITANYA	17X25A0202	III ECE	L. Mohan chaitanya
12	MANDE VAMSI KRISHNA	17X25A0203	III ECE	M. VAMSI KRISHNA
13	PEEKA NIRUSHA RANI	17X25A0206	III ECE	P. Nirusha Rani
14	VAMSIKRISHNA KANAPARTHI	17X25A0207	III ECE	Vamsi Krishna. K.
15	TIRLANGI AVINASH	17X25A0208	III ECE	T. Avinash.
16	REPALLE RAJENDRA	17X25A0306	III ECE	R. Rajendra
17	CHALLAPALLI AVINASH	17X25A0307	III ECE	Ch. Avinash.
18	DARSI DHANA LAKSHMI	16X21A0406	III ECE	D. Dhana lakshmi
19	DHULIPUDI ANUSHA	16X21A0407	III ECE	D. Anusha
20	DUNNA PAVANI	16X21A0408	III ECE	D. Pavani
21	G YOGA PRABHA DEVI	16X21A0411	III ECE	G. Yoga prabha devi
22	INAVOLU SANDHYA	16X21A0412	III ECE	I. Sandhya
23	KAILA SOWMYA	16X21A0413	III ECE	K. Sowmya
24	KAPPALA HEMA LATHA	16X21A0415	III ECE	K. Hemalatha
25	MUNNAGI ALEKHYA	16X21A0416	III ECE	M. Alekhya
26	NALLABOTULA SAI KASIRAO	16X21A0417	III ECE	N. Sai Kasirao
27	NANNEPAMULA RAJITHA	16X21A0418	III ECE	N. Rajitha
28	K OM SAI SREE	16X21A0516	III ECE	K. Sai Sree
29	M ROOPA SRUTHI	16X21A0519	III ECE	M. Roopa Sruthi

30	ADDANKI BHAVIKA	15X21A0101	IV ECE	B.M REDDY
31	B. M REDDY	15X21A0102	IV ECE	B.M REDDY
32	BOROGADDA VIJAY	15X21A0104	IV ECE	B. Vijay
33	GONA SUMALATHA	15X21A0114	IV ECE	G. Vina Kumar
34	G. VINA KUMAR	15X21A0116	IV ECE	G. vina kumar
35	K.N SWAMY	15X21A0118	IV ECE	K.N Swamy
36	N SRI LAKSHMI	15X21A0127	IV ECE	N. Sai kumar
37	N SAI KUMAR	15X21A0128	IV ECE	N. sai kumar
38	PILLI SUDHA RANI	15X21A0129	IV ECE	P. Sudha Rani
39	S. S RAMA KRISHNA	15X21A0131	IV ECE	S.S Rama Krishna
40	K. K CHAITANYA	16X25A0105	IV ECE	K.k chaitanya
41	PILLI NAGARAJU	16X25A0108	IV ECE	P. Nagaraju
42	PULAGURA NAVEEN	16X25A0110	IV ECE	P. Naveen
43	R. PAVAN KUMAR	16X25A0111	IV ECE	R. Pavan Kumar
44	SUDHAKAR S	16X25A0113	IV ECE	S. Sudhakar
45	M SRAVANI	15X21A0209	IV ECE	M. Sravani
46	BATHULA MADHURI	16X25A0201	IV ECE	B. MADHURI
47	G. S SIKINDAR	16X25A0209	IV ECE	G.S. SIKINDAR
48	K RAMYA SRI	16X25A0214	IV ECE	K. Ramya Sri

  
**PRINCIPAL**  
**PRIYADARSHINI INSTITUTE OF**  
**TECHNOLOGY & SCIENCE**  
**CHINTALAPUDI, Duggirala Mdl.**  
**Guntur - 522 306**



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 02-01-2019

## CIRCULAR

All the B.TECH MECH<sup>2<sup>nd</sup></sup>, 3<sup>RD</sup> and 4<sup>TH</sup> Year Students are hereby informed that "INTELLECTUAL PROPERTY RIGHTS MANAGEMENT START UPS" Programme is going to be organized by Department of MECH on 04.01.2019.








Venue: MECH Class Room

Timing: 10:30AM

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

SIGNATURE OF ALL HOD'S						
						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

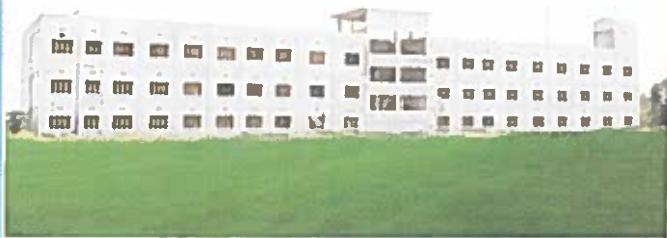
.....

.....

Mobile:.....

email: .....

**last date of registration**  
**22-09-2018.**



### **PROGRAM COMMITTEE:**

#### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

#### **COORDINATOR**

**Ch. Lakshmi Nagabala**

IPR Cell

#### **Resource Person:**

**A.somashakar**

Designation: ASSOC PROFESSOR

Department: ECE

PRIYADARSHNI INSTITUTE OF TECHNOLOGY  
& SCEIENCE FOR WOMEN

Email ID: somashaker4509@gmail.com

Contact number: .8074030658

#### **ADDRESS FOR COMMUNICATION:**

**CH. Lakshmi Nagabala**

**Coordinator**

**PH.no- 8639779211**

**nagabalach@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)

College Code:X2,

Approved by AICTE, New Delhi &  
Affiliated to JNTUK, Kakinada.

**A One day Seminar  
on**

**INTELLECTUAL PROPERTY  
RIGHTS MANAGEMENT  
STARTUPS™**

**Date:**

**22-09-2018.**

**Venue:**

**CLASS ROOM (Seminar Hall)**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

**Chintalapudi, Duggirala (Guntur),**

**Andhra Pradesh -522 306**

**INDIA**

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.
- iii) To arrange periodic meetings of faculty members along with the Officer of PIC- Kerala for identifying patentable inventions.
- iv) To encourage faculty members to carry out patent searches in-house and/ or at PIC-Kerala and to fine-tune their research.
- v) To forward eligible cases for IP protection to PIC.



## Objectives of the Programme

Objective of the workshop was to provide participants with comprehensive overview, giving broad idea about Intellectual Property Rights and IP Management for start-up and its importance.

The students enjoyed the workshop and were benefited with the all-encompassing understanding of Intellectual Property Rights and its importance in IP Management for start-up.

This empowered the students with the necessary awareness, knowledge and tools to protect their ideas and their business.

They got to know how intellectual property rights can help their business to build a market value and that having an IPR is an asset for the company and that it can be bought, sold, licensed and exchange like any other property.

## Topics to be covered

Introduction to Start up India Initiative & Recognition Forms of IPR

- IPR Laws in India
- Industrial Design Patents
- Trademark and Copy right protection
- Processing of Patent Application
- Indian and International Patent Offices (PCT)
- The PCT patent application has two phases



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi& Affiliation to JNTU Kakinada.

DATE:07-01-2019

## PROGRAMME REPORT

Programme Name	IPR MANAGEMENT START UPS
Resource Person	A.SOMASEKHAR , Associate Professor, Ph:8074030658
Date of Activity	04-01-2019
Organized By	PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND SCIENCE
Venue	MECH CLASS ROOM

### Objective of the Programme

Objective of the workshop was to provide participants with comprehensive overview, giving broad idea about Intellectual Property Rights and IP Management for start-up and its importance.

The students enjoyed the workshop and were benefitted with the all-encompassing understanding of Intellectual Property Rights and its importance in IP Management for start-up. This empowered the students with the necessary awareness, knowledge and tools to protect their ideas and their business. They got to know how intellectual property rights can help their business to build a market value and that having an IPR is an asset for the company and that it can be bought, sold, licensed and exchange like any other property.

Through this workshop students learnt about the important factors to protect one's business or product from being copied. The workshop was a success and was much appreciated by the students as they significantly benefited from this workshop.

## **Topics covered:**

**Introduction to Intellectual Property Rights (IPRs):** Intellectual property rights (IPR) refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time

**Introduction to Start up India Initiative & Recognition Forms of IPR:** the scheme aims to create awareness among start-ups about the importance of IP protection, provide financial support for filing patents, trademarks and designs, and also offer legal assistance to protect their IP assets against infringement.

**IPR Laws in India:** Intellectual property (IP) laws are designed to protect the rights of creators and innovators over their creations and inventions. The laws governing IP provide a framework to safeguard the economic and moral rights of creators and encourage innovation, creativity, and economic growth

**Industrial Design Patents:** An industrial design right is an intellectual property right that protects the visual design of objects that are purely utilitarian. An industrial design consists of the creation of a shape, configuration or composition of pattern or color, or combination of pattern and color in three-dimensional form containing aesthetic value

**Trademark and Copy right protection:** A trademark is used by businesses and individuals for their products and services, while the authors of creative works obtain copyright. The trademark protects the uniqueness of the mark used for products or services

**Processing of Patent Application:** Patents provide intellectual property rights protection to newly invented products, services and processes. To enforce these rights, Patents must be registered under the Indian Patent Act of 1970. What exactly is the procedure for Patent registration, is what we have discussed in this blog at length.

**Indian and International Patent Offices (PCT) :** The PCT is an international agreement that helps to simplify the process of filing patent applications in several countries. PCT has been administered by WIPO (World Intellectual Property Organization). As of 6th April 2022, the WIPO recorded 156 contracting states to the Patent Cooperation Treaty (PCT).

**The PCT patent application has two phases:** namely, International and National. The National Phase follows the International Phase and consists of processing the application in the Patent Office of specific countries following the same procedure as processing a national application entry in India.

**Types of Patent Application:** A patent is a sort of intellectual property that grants its owner the legal right to prevent others from creating, using, or selling an invention for a certain length of time in exchange for the invention's enabling disclosure being published.



### **Outcomes of Programme :**

The students and faculty learned about intellectual property rights management start ups

### **They gain the knowledge on :**

In India, the Controller General of Patent, Designs and Trademarks is the governing body responsible for managing intellectual property rights (IPRs). As a signatory to the Trade-related Aspects of Intellectual Property Rights (TRIPs) agreement, India is obligated to adhere to international standards for IPR protection. The country has aligned its statutes, enforcement provisions, and dispute resolution procedures with international standards to ensure the effective protection of intellectual rights.

While there is no specific statute exclusively dedicated to trade secrets and know-how, Indian courts recognize their importance and protection under common law. Violations of confidentiality, misappropriation of trade secrets, and unauthorized disclosure of know-how can be addressed through common law principles and legal remedies.

The emergence of new technologies and the digital age have presented unique challenges to the protection and enforcement of IPRs especially in certain areas such as 3D printing, artificial intelligence (AI), spatial computing etc. Technological developments have created new difficulties that need for regulations and suitable safeguards. In this setting, the preservation of intellectual property assets is essential for promoting innovation and technological advance





On 04.01.2019 from our college students and faculties have participated in the “INTELLECTUAL PROPERTY RIGHTS MANAGEMENT START UPS” for Students.

  
Programme coordinator



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on intellectual property rights management start ups

Date : 04-01-2019

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	BORRA HARIKUMAR	17X21A0302	MECH&II-II	B. Harikumar
2	KATTA ANIL BABU	17X21A0303	MECH&II-II	K.A. Babu
3	V CEPHAS MOHAN	17X21A0306	MECH&II-II	V.C. Mohan
4	ZAMPANI KARUNAKAR	17X21A0307	MECH&II-II	Z. Karunakar
5	A VENKATA SAI GOPINADH	18X25A0301	MECH&II-II	A. Venkata Sai Gopindh
6	A YELLAMANDA RAO	18X25A0302	MECH&II-II	A. Yellamanda Rao
7	BOTTA UPENDRA	18X25A0303	MECH&II-II	B. Upendra
8	CHATLA MOHAN BABU	18X25A0304	MECH&II-II	C. Mohan Babu
9	CHEELI NANDA KUMAR	18X25A0305	MECH&II-II	Ch. Nanda Kumar
10	CHINTAKRINDI TARUN KUMAR	18X25A0306	MECH&II-II	Ch. Tarun Kumar
11	DASARI DANIELU	18X25A0307	MECH&II-II	D. Daniyelu
12	DAYIKA VENKATA NARASIMHA	18X25A0308	MECH&II-II	D. Venkata Narasimha
13	DODDIPATI ANIL	18X25A0309	MECH&II-II	D. Anil
14	EDARA VISHNUVARDHAN	18X25A0310	MECH&II-II	E. Vishnuvardhan
15	CHEKURI SRINIVASA RAO	17X25A0302	MECH&III-II	C. Srinivasa Rao
16	MORA RAMANA REDDY	17X25A0303	MECH&III-II	M. Ramana Reddy
17	THAMANAM NAVEEN	17X25A0304	MECH&III-II	T. Naveen
18	KARANATAKAPU NAGA MANIKANTA NAIDU	17X25A0305	MECH&III-II	K. Naga Manikanta Naidu
19	REPALLE RAJENDRA	17X25A0306	MECH&III-II	R. Rajendra
20	CHALLAPALLI AVINASH	17X25A0307	MECH&III-II	C. Avinash
21	VUYYURU VENKATA SURENDRA	17X25A0308	MECH&III-II	V. Venkata Surendra
22	PACHALA RAJA SHEKAR	17X25A0309	MECH&III-II	P.R. Shekar
23	VUPPALAPU SHYAM KUMAR	17X25A0310	MECH&III-II	V.S. Kumar
24	SHAIK MASTAN VALI	17X25A0311	MECH&III-II	S. Mastan Vali
25	KONA HARISH	17X25A0312	MECH&III-II	K. Harish

PRINCIPAL

**PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE**  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 05.01.2019

## CIRCULAR

All the students of MBA I & II YEAR are informed to attend " A One day workshop on "Corporate Social Responsibility and Its Impact on Entrepreneurial Success" by Dr. KONNIKI SRINIVAS, HOD, MBA DEPT, ASSOCIATE PROFESSOR, PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT, GUNTUR, is being organized by our EDC Cell on 07.01.2019.








Venue: MBA CLASS ROOM

Timing: 10:30AM

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

SIGNATURE OF ALL HOD'S						
						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email: .....

**last date of registration**  
**07-01-2019**

### **PROGRAM COMMITTEE:**

#### **CHIEF PATRON**

**Sri Ch. Ramarao**  
Chairman,

#### **PATRON**

**Dr.N.Lakshmi Narayana**  
Principal,  
**Ch. Vijaya Lakshmi**  
Director/Secretary,

#### **CONVENER**

**Dr.N.Lakshmi Narayana**  
Principal

#### **COORDINATOR**

**Durga Bhavani. D**  
EDC Cell

#### **Resource Person:**

#### **DR. KONNIKI SRINIVAS**

Designation: ASSOCIATE PROFESSOR  
Department: MBA

PRIYADARSHINI INSTITUTE OF TECHNOLOGY &  
MANAGEMENT, GUNTUR,,  
Email ID: srinivask2417@gmail.com  
Contact number: 9290458126.

#### **ADDRESS FOR COMMUNICATION:**

#### **Durga Bhavani. D**

Coordinator

PH.no- 9160780660

[bbhavani.dhulipudi@gmail.com](mailto:bbhavani.dhulipudi@gmail.com)



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

*(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad  
College Code:X2,  
Approved by AICTE, New Delhi &  
Affiliated to JNTUK, Kakinada.*

### **A Workshop on**

**CORPORATE SOCIAL RESPONSIBILITY  
AND ITS IMPACT ON  
ENTREPRENEURIAL SUCCESS**

**Date:**

**07/01/2019**

**Venue:**

**MBA Class Room**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

*Chintalapudi, Duggirala (Guntur),*

*Andhra Pradesh -522 306*

**INDIA**



## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the ED Cell

This cell is formed to develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

It provides knowledge and mentor students for identification and development of their innovative ideas. as per the interest of students, various seminars and workshops are organized in the college which helps to encourage the students as an entrepreneur.



## Topics to be covered

- Enhanced Reputation and Brand Image
- Attraction of Top Talent
- Competitive Advantage
- Access to Capital
- Risk Mitigation

## Objectives of the Programme

The objective of this session was to motivate students towards Corporate Social Responsibility and Its Impact on Entrepreneurial Success.

Environmental

Ethical

Philanthropic

Economic

Environmental: This facet encompasses a company's efforts to reduce its impact on the environment such as ending investment in fossil fuels. Other examples of the environmental benefits of CSR include:

- Clean water initiatives
- Pollution clean up
- Reducing waste



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 09.01.2019

## PROGRAMME REPORT

Programme Name	One day workshop on "Corporate Social Responsibility and Its Impact on Entrepreneurial Success"
Resource Person	Dr. KONNIKI SRINIVAS, HOD, MBA DEPT, ASSOCIATE PROFESSOR, PRIYADARSHINI INSTITUTE OF TECHNOLOGY & MANAGEMENT, GUNTUR, 9290458126.
Date of Activity	07.01.2019
Organized By	Priyadarshini institute of Technology & Science
Venue	MBA CLASS ROOM

### Objective of the Programme

Corporate social responsibility is the concept of incorporating philanthropy, ethics, and activism into business practices to benefit both society and the company itself. Adopting a CSR strategy also helps corporations build closer relationships with their employees and customers.

The objective of this session was to motivate students towards Corporate Social Responsibility and Its Impact on Entrepreneurial Success.

- ❖ Environmental
- ❖ Ethical
- ❖ Philanthropic
- ❖ Economic

**Environmental:** This facet encompasses a company's efforts to reduce its impact on the environment such as ending investment in fossil fuels. Other examples of the environmental benefits of CSR include:

- Clean water initiatives
- Pollution clean up
- Reducing waste

**Ethical:** Ethical considerations involve measures a company takes to ensure that its business practices are fair. Refusing to purchase materials produced by child labor is an example of an ethical CSR response.

## **1. Enhanced Reputation and Brand Image**

One of the key benefits of embracing CSR for entrepreneurs is the enhancement of their company's reputation and brand image. When a startup demonstrates its commitment to social and environmental causes, it gains credibility and trust among customers, investors, and other stakeholders. This, in turn, can attract more customers and investors who align with the company's values.

## **2. Attraction of Top Talent**

Entrepreneurs often face the challenge of recruiting and retaining top talent. Embracing CSR initiatives can make your startup more attractive to potential employees who seek meaningful work and a sense of purpose. Many job seekers are now prioritizing companies that prioritize social and environmental responsibility, viewing them as better places to work.

## **3. Competitive Advantage**

In a crowded marketplace, having a strong CSR strategy can give an entrepreneurial venture a competitive edge. Customers are more likely to choose products or services from a socially responsible company over those that do not prioritize CSR. This preference can translate into higher sales and market share.

## **4. Access to Capital**

Investors, particularly socially responsible investment funds, are increasingly looking for businesses that align with their ethical and sustainable values. By incorporating CSR into your entrepreneurial venture, you may gain access to a wider pool of investors and funding opportunities, accelerating your growth and expansion.

## **5. Risk Mitigation**

Entrepreneurs face numerous risks when starting and running a business. CSR can act as a risk mitigation strategy by helping to prevent and address social and environmental issues before they escalate. By proactively managing these risks, entrepreneurs can protect their reputation and financial stability.

## **6. Innovation and Efficiency**

Entrepreneurs who embrace CSR are often more innovative and efficient in their operations. They are more likely to explore sustainable business practices, which can lead to cost savings, improved resource management, and increased competitiveness in the long run.



**Philanthropic:** Philanthropy represents a company's efforts to give back through charitable donations, fundraising events, and more. An example of philanthropic CSR would be organizing a fundraiser for a charity.

To Corporate Social Responsibility and Its Impact on Entrepreneurial Success, One day workshop was conducted for our MBA students on **07.01.2019**.

**Dr. KONNIKI SRINIVAS**, demonstrating powerful motivator to build a business that is Corporate Social Responsibility and Its Impact on Entrepreneurial Success.

**Economic:** This type of CSR involves financial sacrifices a company makes to ensure things like fair pay and sustainable business practices. Executives who divert a part of their salary into profit-sharing are practicing economic CSR.

#### **Topics covered**

**The resource person explained about Technology Impact On Entrepreneurship as follows:**

The lecture was organized about "Corporate Social Responsibility and Its Impact on Entrepreneurial Success"

Corporate Social Responsibility (CSR) has become a cornerstone of modern business practices. It refers to a company's commitment to ethical and sustainable actions that benefit not only its shareholders but also the community and the environment. In recent years, CSR has gained prominence in the entrepreneurial world, and many startups and small businesses are realizing the significant impact it can have on their success. This blog explores the relationship between CSR and entrepreneurial success.





On 07.01.2019, our college students and faculties have participated in the Recognizing the benefits of being a successful business owner.

**Outcomes of Programme:**

The students and faculty learned about the impact of Technology On Entrepreneurship

They gain Knowledge on

- better brand recognition.
- positive business reputation.
- increased sales and customer loyalty.
- operational costs savings.
- better financial performance.
- greater ability to attract talent and retain staff.
- organisational growth.
- easier access to capital.

  
**Programme coordinator**



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on Corporate Social Responsibility and Its Impact on Entrepreneurial Success

Date: 07.01.2019

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	AKKALA NARENDRA	18X21E0001	I MBA	A. Narendra
2	ANNAM KALYAN	18X21E0002	I MBA	A. Kalyan
3	ATLURI SRINIVASA RAO	18X21E0003	I MBA	A. Srinivasa Rao
4	AVULAMANDA GOPI PRASAD	18X21E0004	I MBA	A. Gopi Prasad
5	BARRE NELA RATNA KUMAR	18X21E0007	I MBA	B. Ratna Kumar
6	BATTINA PRIYANKA	18X21E0008	I MBA	B. Priyanka
7	BATTULA SRI GANGA BHAVANI	18X21E0009	I MBA	B. Sri Ganga Bhavani
8	BONDALAPATI NAGARANI	18X21E0014	I MBA	B. Nagarani
9	BONTHU ROJA	18X21E0015	I MBA	B. Roja
10	BORUGADDA SWAPNA	18X21E0016	I MBA	B. Swapna
11	CHALLA MALATHI	18X21E0017	I MBA	C. Malathi
12	CHILUMURU CHANTI	18X21E0020	I MBA	C. Chanti
13	CHUKKA BHULAKSHMI	18X21E0021	I MBA	C. Bhulakshmi
14	DAKKUMALA SURESH BABU	18X21E0022	I MBA	D. Suresh Babu
15	DHANASIRI DHANESWARA RAO	18X21E0023	I MBA	D. Dhane Swarao
16	GATTU BHARATH KUMAR	18X21E0028	I MBA	G. Bharath Kumar
17	GORJI MAHESWARI	18X21E0029	I MBA	G. Maheswari
18	GORRUMUCHU RAJESH	18X21E0030	I MBA	G. Rajesh
19	GURRAM RAMESH	18X21E0031	I MBA	G. Ramesh
20	JAMUDUGANI SIVA KAVYA	18X21E0034	I MBA	J. Siva Kavya
21	JANGA KRISHNA BHARATHI	18X21E0035	I MBA	J. Krishna Bharathi
22	JILLELLAMUDI MALLESWARI	18X21E0036	I MBA	J. Malleswari
23	KAGITALA HEMACHANDU	18X21E0037	I MBA	K. Hemachandu
24	KAMBHAMPATI RAMU	18X21E0038	I MBA	K. Ramu
25	KOMARABATHINA BULLI BABU	18X21E0047	I MBA	K. Bulli Babu
26	KOMMERLA RAJESH	18X21E0048	I MBA	K. Rajesh
27	MATHANGI RAHUL	18X21E0058	I MBA	M. Rahul
28	MATHI SUDHEER	18X21E0059	I MBA	M. Sudheer
29	NANDURI ASHOK KUMAR	18X21E0065	I MBA	N. Ashok Kumar

30	NARAMSETTY NAGA KAVYA	18X21E0066	I MBA	N. Naga kavya
31	PAPOLU MALLIKHARJUNA RAO	18X21E0071	I MBA	P. Mallikharjun Rao
32	PARLA SAI PRASANNA	18X21E0072	I MBA	P. S. Prasanna
33	PATAN FEROZ KHAN	18X21E0073	I MBA	P. Feroz Khan
34	PENUMALA BHARAT KUMAR	18X21E0077	I MBA	P. Bharat Kumar
35	PINNI PRAVEEN KUMAR	18X21E0078	I MBA	P. Praveen Kumar
36	PODILI SRAVANI	18X21E0079	I MBA	P. Sravani
37	SHAIK BAJI	18X21E0086	I MBA	S. Baji
38	SHAIK KHADARVALLI	18X21E0087	I MBA	S. Khadarvalli
39	SHAIK NASEEMA BABI	18X21E0088	I MBA	S. naseema babi
40	THULLIMILLI LAVANYA	18X21E0095	I MBA	T. lavanya
41	TURAKA MOUNIKA	18X21E0096	I MBA	T. Mounika
42	UPPU BALA JYOTHI	18X21E0097	I MBA	U. Bala Jyothi
43	VEERLA VENKATA VIJAYA RAJU	18X21E00A1	I MBA	V. Venkata Vijaya Raju
44	VENKATA VEERANJANEYULU	18X21E00A2	I MBA	V. Venkata Veeranjaneyulu
45	VUYYURU GNAN KAMAL	18X21E00A3	I MBA	V. GNAN KAMAL
46	YADLAPALLI SATYANARAYANA	18X21E00B6	I MBA	Y. satyanarayana
47	CHEBROLU SURENDRA	18X21E00B7	I MBA	C. SURENDRA

  
 PRINCIPAL  
**PRIYADARSHIN. INSTITUTE OF  
 TECHNOLOGY & SCIENCE**  
 CHINTALAPUDI, Duggirala Mdl.  
 Guntur - 522 306



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 02-02-2019

## CIRCULAR

All the B. TECH CIVIL 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Year Students are hereby informed that "ONE DAY WORKSHOP ON COMPETITION POLICY" Programme is going to be organized by Department of CIVIL on 05.02.2019.



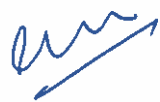




Venue: CIVIL CLASS ROOM

Timing: 10:30AM

  
PRINCIPAL

PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

Copy To:

SIGNATURE OF ALL HOD'S						
						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email: .....

**last date of registration**

05.02.2019



## PROGRAM COMMITTEE:

### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

### **COORDINATOR**

**Ch. Lakshmi Nagabala**

IPR Cell

## Resource Person:

Address: **A. SOMA SEKHAR**  
**ASSOCIATE PROFESSOR**  
**8074030658**

## ADDRESS FOR COMMUNICATION:

**CH. Lakshmi Nagabala**

**Coordinator**

**PH.no- 8639779211**

**nagabalach@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

*(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad*

*College Code:X2,*

*Approved by AICTE, New Delhi &*

*Affiliated to JNTUK, Kakinada.*

**A One day Seminar  
on**

## **INTELLECTUAL PROPERTY RIGHTS ON COMPETITION POLICY**

**Date:**

05.02.2019

**Venue:**

**CLASS ROOM (Seminar Hall)**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

*Chintalapudi, Duggirala (Guntur),*

*Andhra Pradesh -522 306*

**INDIA**

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the IPR Cell

The main activities of IPR cell are as follows:

- i) The IPR cell can organize an IP clinic in which students can be asked to express some innovative ideas and the IPR cell can provide proper guidance on the scope of developing that idea into an innovative product.
- ii) To advise and guide the students and faculty on the importance of IPR, especially patents with the help of PIC.
- iii) To arrange periodic meetings of faculty members along with the Officer of PIC- Kerala for identifying patentable inventions.
- iv) To encourage faculty members to carry out patent searches in-house and/ or at PIC-Kerala and to fine-tune their research.
- v) To forward eligible cases for IP protection to PIC.



## Objectives of the Programme

The study finds that in both national laws and international agreement, the clear global trend is towards greater recognition of Moral Rights for a broad range of creative works.

A consideration of Moral Rights on the international scene reveals a pervasive dilemma. On the one hand, awareness of authors' moral interests, particularly in the environment of new technologies, appears to be mounting.

On the other hand, international negotiators seem to have reached a stalemate in their efforts to develop a harmonization program specifically for Moral Rights. The hullabaloo over authors' moral interests runs deep.

## Topics to be covered

- In both national laws and international agreement, the clear global trend is towards greater recognition of Moral Rights for a broad range of creative works.
- A consideration of Moral Rights on the international scene reveals a pervasive dilemma.
- On the one hand, awareness of authors' moral interests, particularly in the environment of new technologies, appears to be mounting.
- The flexibility and range of the doctrine has been proven through diverse legislative and judicial treatments.
- At a time when culture is at once most vulnerable and most vital, every means of helping it to flourish must be fully explored.



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 07-02-2019

## PROGRAMME REPORT

Programme Name	INTELLECTUAL PROPERTY RIGHTS ON COMPETITION POLICY
Resource Person	A. SOMASEKHAR, Associate Professor, ph:8074030658
Date of Activity	05-02-2019
Organized By	PRIYADARSHINI INSTITUTE OF TECHNOLOGY AND SCIENCE
Venue	CIVIL CLASS ROOM

### Objective of the Programme :

Intellectual property (IP) allows companies to maximize their innovations, differentiate themselves from their competitors, while providing consumers with more choices for goods and services. IP, which is inherently pro-competitive, ensures the protection of differentiated, intangible business assets, while encouraging a dynamic market place.

Without IP, some manufacturers and service providers could try to attract consumers by copying the goods and services of more innovative competitors. The latter may lose potential rewards and any incentive to further innovate. Consumers and society as a whole lose where innovation is curtailed. Competition and IP agencies must therefore work together to ensure a balance and supportive

## Topics covered

### Intellectual Property Rights, Policy Space, and Development

There is a massive literature on the role of IPRs in the development process, virtually all of it based on case studies, academic legal scholarship, or treatises by international organizations and nongovernmental organizations (NGOs). There is little point in reviewing this literature here, other than to point to the many complex interrelationships between growth, technological change, economic and social circumstances, public policy, trade, and IPRs. At various points in history and under different circumstances, protection of intellectual property has been seen as a competitive boost to innovation and growth, a drain on learning and source of market power that is inimical to development, or irrelevant.

Thus, simple statements that IPRs always promote development through greater creativity, innovation, and technology transfer are incorrect without great context. So are proclamations that IPRs harm poor countries via excessive rents paid to powerful foreign companies, costly imitation, and limits on information access. Rather, IPRs are properly conceived as components of national innovation strategies, with the complementary recognition that those rights are subject to regulatory restraint to achieve key objectives in public health, education, competition, and other policy areas.

These are complex problems, some of which are analyzed in later sections. In order to set a foundation for those discussions, this chapter begins with a view of the options available to countries to help regulate and complement IPRs. In this context, note that intellectual property norms are not immutable.

### Intellectual Property Standards

Consider the primary options available to developing and emerging-market economies with respect to IPRs. This subsection covers standards, along with limitations and exceptions (L&Es), in basic areas of exclusivity rights.

#### Patents and Regulation

A first observation is that developing economies should avoid practices that encourage filing and approval of low-quality patents. Returning to first principles, patents should be provided only to genuine inventive advances in the industrial and commercial arts. For this purpose, inventions need to be novel (i.e., not known in prior art), nonobvious, and of commercial utility.

#### Utility Models

As noted above, a system of utility models or petty patents involving narrow protection and short terms can support adaptive innovation at low costs. History suggests it has been deployed effectively in Brazil, Japan, and China, among other countries. Such a regime deserves consideration within the broader system of IPRs in any country striving to encourage incremental innovation.

#### Trade Secrets

Trade secrets are confidential business information such as production processes, formulations, consumer databases, management techniques, or other element underlying a firm's marketing strategies. They are protected by laws against misappropriation of confidential information through unfair means, including industrial espionage, inducing employees to reveal secret information, and other



practices. Regulations protecting trade secrets are oft en criticized as anti competitive because they do not require firms to disclose their technologies.

### Copyrights

It is evident that countries need not establish copyright terms longer than those required in the Berne Convention and TRIPS ,including life plus 50 years for works attributed to authors and 50 years from creation or publication for other works. This is the standard adopted by China, Indonesia, South Africa, and most developing economies, though some go well beyond it. India, for example, offers life-plus-60 and 60-year copyright terms, likely reflecting the strength of its film and software sectors. Colombia's analogous terms Compulsory Licenses

A compulsory license is an order by public authorities to permit the use by government or third parties of the subject matter of a patent without the authorization of the patent holder.<sup>7</sup> Copyrighted material may also be the subject of implicit compulsory licenses through the fair-used doctrine or similar regulations. This action is taken when the perceived public interest in wider use outweighs the private interests of the exclusive rights owner. In the case of a patent, the users of a compulsory license typically offer a market-based royalty to compensate for the loss in exclusive rights. The compulsory license is generally nonexclusive, permitting the original IPR holder to continue to sell. Such a license may be issued for a variety of public policy reasons, such as providing for government use, dealing with medical emergencies, and counter-acting market power.

### Outcomes of Programme:

The students and faculty learned about recognizing the benefits of being a successful business owner.

They the knowledge on :

Competition policy seeks to promote consumer welfare by removing impediments to the efficient functioning of markets. This is accomplished by preventing cartels aimed at price fixing, limiting output or otherwise restricting competition, by preventing firms from gaining market power in unjustified ways, e.g. through anticompetitive mergers with competitors, by raising the barriers to entry facing new firms, and by preventing firms with market power from abusing their dominant positions. Although intellectual property licensing agreements are generally procompetitive, they may be anticompetitive where they are a mere sham for a cartel arrangement, where they restrict competition between technologies that are economic substitutes for one another or where they exclude new technologies from the market.

Intellectual property (IP) allows companies to maximize their innovations, differentiate themselves from their competitors, while providing consumers with more choices for goods and services. IP, which is inherently procompetitive, ensures the protection of differentiated, intangible business assets, while encouraging a dynamic market place. Without IP, some manufacturers and service providers could try to attract consumers by copying the goods and services of more innovative competitors. The latter may lose potential rewards and any incentive to further innovate. Consumers and society as a whole lose where innovation is curtailed. Competition and IP agencies must therefore work together to ensure a balance and supportive ecosystems.



On 05-02-2019 from our college students and faculties have participated in the “INTELLECTUAL PROPERTY RIGHTS ON COMPETITION POLICY” for Students.

  
**Programme coordinator**



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on intellectual property rights on competition policy

Date :05-02-2019

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	BHUKYA GOPI NAIK	17X21A0102	CIVIL&II-II	B. gopinaiik
2	CHILAKA SUNDARA RAO	17X21A0103	CIVIL&II-II	C. Gundara Rao
3	KANCHARLA PAVANI	17X21A0106	CIVIL&II-II	k. Pavani
4	KROVI SAI BABA	17X21A0107	CIVIL&II-II	k. Saibaba
5	MADIRA NAVEEN	17X21A0108	CIVIL&II-II	M. Na Veen
6	SHAIK ISMAIL ZABIULLAH	17X21A0112	CIVIL&II-II	sk. Ismail
7	TADIKONDA MANI GOPAL	17X21A0113	CIVIL&II-II	T. ManiGopal
8	AKULA SRINIVAS RAO	18X25A0101	CIVIL&II-II	A. Srinivas
9	ALTHI KRUSHNAMURTHY	18X25A0102	CIVIL&II-II	A. krushnamurthy
10	BANALA RAJA KUMAR	18X25A0103	CIVIL&II-II	B. Raja Kumar
11	BHIMAVARAPU SAIGOPI	18X25A0106	CIVIL&II-II	B. Sai Gopi
12	DAVULURI UDAY KIRAN	18X25A0107	CIVIL&II-II	A. Revathi
13	A. REVATHI	16X21A0101	CIVIL&III-II	A. Revathi
14	A. SHARON KUMAR	16X21A0102	CIVIL&III-II	A. Sharon Kumar
15	B. YOGESHWARA RAO	16X21A0103	CIVIL&III-II	B. yageshwara
16	B. PAVAN KUMAR	16X21A0104	CIVIL&III-II	B. Pavan Kumar
17	B.SAI	16X21A0105	CIVIL&III-II	B. SAI
18	E. BHAVANA BAI	16X21A0106	CIVIL&III-II	E. Bhavana Bai
19	G. NAGA PHANINDRA	16X21A0107	CIVIL&III-II	Bhavanara
20	G. KAMALA	16X21A0108	CIVIL&III-II	G. Kamala
21	K. HARINADH REDDY	16X21A0111	CIVIL&III-II	Kamala
22	K. LAKSHMI PRASANNA	16X21A0113	CIVIL&III-II	k. Lakshmi Prasan
23	L. NAGA RAJU	16X21A0116	CIVIL&III-II	P. Nagaraju
24	P. NAGAMANI	16X21A0119	CIVIL&III-II	P. Nagaraju
25	P. PAPA	16X21A0120	CIVIL&III-II	P. Papa
26	T.SAI LAKSHMI	16X21A0122	CIVIL&III-II	T. Sai Lakshmi
27	ADDANKI BHAVIKA	15X21A0101	CIVIL&IV-II	A. Bhavika

  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

DATE: 27.02.2019

## CIRCULAR

All the students of MBA are informed to attend " A One day seminar on "Entrepreneurship and Innovation in Developing Countries" by Mr. SAIED MASTAN, BRANCH MANAGER, GEO JIT FINANCIAL SERVICES LTD, Hyderabad, is being organized by our EDC Cell on 01.03.2019.








Venue: Seminar Hall

Timing: 10:30AM

Copy To:

  
PRINCIPAL  
PRINCIPAL  
PRIYADARSHINI INSTITUTE OF  
TECHNOLOGY & SCIENCE  
CHINTALAPUDI, Duggirala Mdl.  
Guntur - 522 306

SIGNATURE OF ALL HOD'S

SIGNATURE OF ALL HOD'S						
						
CIVIL	EEE	MECH	ECE	CSE	S&H	MBA

## REGISTRATION FORM

Name:.....

Dept. :.....

Institution:.....

Address for Communication:

.....

.....

Mobile:.....

email: .....

**last date of registration**  
**: 01.03.2019.**



## PROGRAM COMMITTEE:

### **CHIEF PATRON**

**Sri Ch. Ramarao**

Chairman,

### **PATRON**

**Dr.N.Lakshmi Narayana**

Principal,

**Ch. Vijaya Lakshmi**

Director/Secretary,

### **CONVENER**

**Dr.N.Lakshmi Narayana**

Principal

### **COORDINATOR**

**Durga Bhavani. D**

EDC Cell

### Resource Person:

**Mr. SAIED MASTAN**

Designation: BRANCH MANAGER

Department: FINANCE

GEO JIT FINANCIAL SERVICES LTD, HYDERABAD.

Email ID: saiedmastan12@GMAIL.COM

Contact number: 8886583786.

### ADDRESS FOR COMMUNICATION:

**Durga Bhavani. D**

Coordinator

PH.no- 9160780660

**bhavani.dhulipudi@gmail.com**



## **Priyadarshini Institute of Technology & Science, Chintalapudi**

*(Under The Management of  
INDIRA EDUCATIONAL SOCIETY, Hyderabad)*

*College Code:X2,*

*Approved by AICTE, New Delhi &  
Affiliated to JNTUK, Kakinada.*

**A Seminar  
on**

**“ENTREPRENEURSHIP AND  
INNOVATION IN DEVELOPING  
COUNTRIES”**

**Date:**

**01.03.2019.**

**Venue:**

**MBA Class Room**

**Organized by:**

**Priyadarshini institute of Technology  
& Science**

*Chintalapudi, Duggirala (Guntur),*

*Andhra Pradesh -522 306*

**INDIA**

## About the Institute

Priyadarshini Institute of Technology and Science, was established in the year 2007 at Chintalapudi Village , Near Tenali, Guntur Dist., under Indira Educational Society with sole aim of providing quality Higher Technical Education to rural sector through its dedicated and committed staff. This opportunity made the students to become technologically superior and to serve the nation

This is AICTE approved institute under JNTUK university is ideally located at Tenali, Andhra Pradesh. It has a campus spread over ten acres of land with beautiful eco-friendly surroundings. institute was operating from four storey building of 15 Acres of built up area, the Institute has over a short span of time acquired and developed impressive infrastructure, expertise and resources for imparting high quality Engineering Education.

It offer ug programs B.TECH IN CIVIL, EEE, MECHANICAL, ECE AND CSE, AI&DS AND TWO PG PROGRAMMES M.TECH (CSE), M.TECH (EMBEDDED SYSTEM & VLSI), M.TECH (POWER SYSTEMS), M.TECH (STRUCTURAL ENGG) AND MBA & also offer DIPLOMA COURSES IN CIVIL, EEE, MECHANICAL, ECE.

## About the ED Cell

This cell is formed to develop awareness on Entrepreneurship among the Students & Develop the advanced skill of creativity and innovative thinking, ed cell inspire students to take initiatives and accept responsibilities to thrive in the challenging world to become Employment creators than seekers.

It provides knowledge and mentor students for identification and development of their innovative ideas. as per the interest of students, various seminars and workshops are organized in the college which helps to encourage the students as an entrepreneur.



## Topics to be covered

- Raises Standard of Living
- Economic Independence
- Benefits of New Firms and Businesses
- Creation of Jobs
- Encourages Capital Formation
- Elimination of Poverty
- Community Development

## Objectives of the Programme

- Drives economic growth and creates new job
  - Encourages innovation by bringing new ideas, products, and services to the market
  - Contributes to social change by developing products or services that reduce people's dependence on outdated technologies
  - Addresses social and economic problems by creating solutions that meet the needs of society
  - Enables competition which improves business efficiency and lowers prices for consumer.
- er means such as advertising or licensing agreements.



# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of INDIRA EDUCATIONAL Society, Hyderabad.

College Code:X2, Recognised by Govt of A.P.

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada

## LIST OF PARTICIPANTS

Name of the programme: A one day seminar on Entrepreneurship and Innovation in Developing Countries

Date: 01.03.2019

S.NO	NAME OF THE PARTICIPANT	ROLL NO	COURSE & YEAR	SIGNATURE
1	AKKALA NARENDRA	18X21E0001	I MBA	A.Narendra
2	ANNAM KALYAN	18X21E0002	I MBA	A. Kalyan
3	BALA BHARATH MATHI	18X21E0006	I MBA	B. Bharath Mathi
4	BATTULA SRI GANGA BHAVANI	18X21E0009	I MBA	B. Leela Veni
5	BODDU LEELA VENI	18X21E0012	I MBA	B. Leela Veni
6	CHALLA MALATHI	18X21E0017	I MBA	Challa Malathi
7	CHUKKA BHULAKSHMI	18X21E0021	I MBA	C. BHULAKSHMI
8	GADE KRISHNA PRIYA	18X21E0026	I MBA	G. Krishna Priya
9	GADE MOHANA PRIYA	18X21E0027	I MBA	G. Mohana Priya
10	GORRUMUCHU RAJESH	18X21E0030	I MBA	G. Rajesh
11	JAMUDUGANI SIVA KAVYA	18X21E0034	I MBA	J. Kavya
12	KANDIPALLI YESWANTH	18X21E0040	I MBA	K. Yeswanth
13	KARANAM JYOTHI	18X21E0042	I MBA	K. Jyothi
14	KOPPULA MAHESH	18X21E0049	I MBA	K. Mahesh
15	KUNTUGORLA PRAVEEN	18X21E0052	I MBA	K. Praveen
16	MUVVALA SRAVANI	18X21E0062	I MBA	M. Sravani
17	NEELA PADMARAGAM	18X21E0067	I MBA	N. padmaragam
18	PINNI PRAVEEN KUMAR	18X21E0078	I MBA	P. Praveen Kumar
19	PULIVARTHI SYAM PRASAD	18X21E0082	I MBA	P. Syam Prasad
20	SHAIK SANTOSH KUMAR	18X21E0089	I MBA	S. Santosh Kumar
21	T N LAKSHMI VINJAMURI	18X21E0090	I MBA	T.N. Lakshmi Vinjamuri
22	TADIBOINA YASWANTH NAGA SAI	18X21E0091	I MBA	T. Yaswanth Naga Sai
23	THADIKAMALLA GEETHA	18X21E0092	I MBA	Geetha
24	THIPPAGUDISE MANIDEEP	18X21E0093	I MBA	Manideep
25	THOTA LAVANYA	18X21E0094	I MBA	T. Lavanya
26	TURAKA MOUNIKA	18X21E0096	I MBA	T. Mounika
27	UPPU BALA JYOTHI	18X21E0097	I MBA	U. Bala Jyothi
28	VALAKEERTHI MRUDULA	18X21E0099	I MBA	V. MRUDULA
29	VENKATA VEERANJANEYULU	18X21E00A2	I MBA	V. Veeranjaneyulu

30	YADLA SRIKANTH	18X21E00A4	I MBA	V. Srikanth
31	MAILAPALLI PRAKASH	18X21E00A6	I MBA	M. Prakash
32	DASARI JAYA KUMAR	18X21E00A7	I MBA	D. Jaya Kumar
33	NAGALAKSHMI KOLAGANI	18X21E00A9	I MBA	K. Nagalakshmi
34	PILLUTLA ANIL KUMAR	18X21E00B0	I MBA	P. Anil Kumar
35	SHAIK DAWOOD ASSALAM	18X21E00B1	I MBA	. Assalam
36	DAVULURI SAIKRISHNA	18X21E00B2	I MBA	D. Saikrishna
37	JANDHYALA BHANU SRINIVASA SAI	18X21E00B3	I MBA	J. Bhanu Srinivasa Sai
38	POOLA VENKAIAH BABU	18X21E00B5	I MBA	P. Venkaiah Babu
39	CHEBROLU SURENDRA	18X21E00B7	I MBA	C. Surendra

  
**PRINCIPAL**  
**PRIYADARSHINI INSTITUTE OF**  
**TECHNOLOGY & SCIENCE**  
**CHINTALAPUDI, Duggirala Mdl.**  
**Guntur - 522 306**





# Priyadarshini Institute of Technology & Science

Chintalapudi

Near Tenali

Guntur-522 306.

Under Management of **INDIRA EDUCATIONAL Society, Hyderabad.**

**College Code:X2, Recognised by Govt of A.P.**

Approved by AICTE, New Delhi & Affiliation to JNTU Kakinada.

**DATE: 05.03.2019**

## PROGRAMME REPORT

Programme Name	One day seminar on Entrepreneurship and Innovation in Developing Countries
Resource Person	<b>Mr. SAIED MASTAN, BRANCH MANAGER, 8886583786, GEO JIT FINANCIAL SERVICES LTD, HYDERABAD.</b>
Date of Activity	<b>01.03.2019</b>
Organized By	Priyadarshini Institute of Technology & Science
Venue	Seminar Hall

### Objective of the Programme

To create awareness Entrepreneurship and Innovation in Developing Countries, One day seminar was conducted for our MBA students on **01.03.2019**.

The objective of this session was to motivate students Entrepreneurship and Innovation in Developing Countries.



**Mr. SAIED MASTAN** , demonstrating powerful motivator to Entrepreneurship and Innovation in Developing Countries

Entrepreneurship drives the growth and diversification of the economy and contributes to the creation of wealth. Before we get into the specifics of the role of entrepreneurship in economic development, let's briefly encapsulate its significance. Entrepreneurship's importance lies in the following:

- Drives economic growth and creates new job
- Encourages innovation by bringing new ideas, products, and services to the market
- Contributes to social change by developing products or services that reduce people's dependence on outdated technologies
- Addresses social and economic problems by creating solutions that meet the needs of society
- Enables competition which improves business efficiency and lowers prices for consumer.

#### Topics covered

The resource person explained about Entrepreneurship and Innovation in Developing Countries as follows:



The lecture was organized about "Entrepreneurship and Innovation in Developing Countries" is focused on

## The role of Entrepreneurship and Innovation in Developing Countries

### **1. Raises Standard of Living**

A significant role of entrepreneurship in economic development is that it can greatly enhance the standard of living for individuals and communities by setting up industries and creating wealth and new positions..

### **2. Economic Independence**

Entrepreneurship can be a path to economic independence for both the country and the entrepreneur. It reduces the nation's dependence on imported goods and services and promotes self-reliance.

### **3. Benefits of New Firms and Businesses**

Entrepreneurs identify market needs and develop solutions through their products and services to begin their business venture. By starting new firms and businesses, entrepreneurs play a key role in shaping the economy and creating a more dynamic and diverse business landscape.

### **4. Creation of Jobs**

Entrepreneurship is a pivotal driver of job creation. Running the operations of new businesses and meeting the requirements of customers results in new work opportunities.

### **5. Encourages Capital Formation**

Capital formation is the process of accumulating resources, such as savings and investments, to fund new business ventures and support economic growth. Entrepreneurship can encourage capital formation by attracting investment.

### **6. Elimination of Poverty**

Entrepreneurship has the potential to lift people out of poverty by generating employment and stimulating economic activity. Entrepreneurship also contributes to the development of local economies and helps improve the overall standard of living.

### **7. Community Development**

Entrepreneurship promotes economic growth, provides access to goods and services, and improves the overall standard of living. Many entrepreneurs also make a positive impact on their communities and improve their well-being by catering to underserved areas and developing environment-friendly products.

### Outcomes of Programme:

The students and faculty learned about the Entrepreneurship and Innovation in Developing Countries They gain Knowledge on



On **01.03.2019** from our college students and faculties have participated in the Recognizing the benefits of being a successful business owner.

- ❖ Entrepreneurship and Innovation minors will be able to sell themselves and their ideas.
- ❖ Entrepreneurship and Innovation minors will be able to find problems worth solving.
- ❖ Entrepreneurship and Innovation minors will be able to mobilize people and resources.
- ❖ Entrepreneurship and Innovation minors will be able to create value.
- ❖ Entrepreneurship and Innovation minors will develop and cultivate endurance.

  
Programme coordinator